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2027 NextHome

Sponsorship Package









EVENT DETAILS

2027 NextHome *Conference*

MARCH 1ST - MARCH 3RD

Hyatt Regency | Orlando, FL

We're excitedly gearing up for our twelfth annual NextHome Conference in Orlando! From humble beginnings in 2014, our vision for a consumer-first real estate franchise has grown into a buzzing network of over 540 offices and 5,600 members nationwide. This success is the result of our bold approach to business and our dedication to putting community first.

This journey wouldn't be possible without the support of our extraordinary sponsors, many of whom have stood with us from the very beginning. As we look to the future, we're thrilled to welcome new partners who are excited to join us in shaping the next chapter of real estate.

2027orlando.nexthome.com

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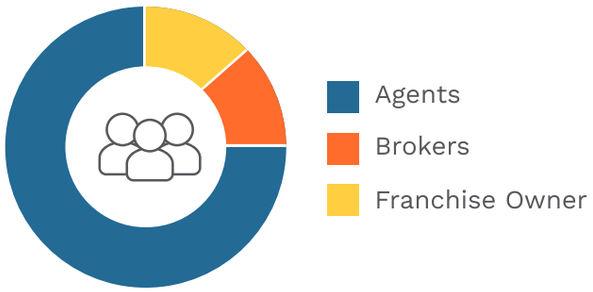
WHY SPONSOR

Make real connections *that bring a real return*

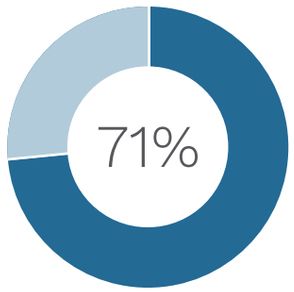
Graphs and charts can show our growth, but they can't capture what makes NextHome different: our people. Our members, proudly known as NextHomies, are an incredibly engaged group. Many joined the franchise for our tools, each one hand-selected and thoroughly tested. Year after year, they trust us to bring the best sponsors and vendors to our events, and they show up ready to connect.

As a NextHome sponsor, you get one-on-one time with our owners, brokers, and agents to introduce yourself and the organization you represent. Getting to that first conversation is often the hardest part, so we make it easy. You bring what you do best: helping real estate professionals succeed with the right tools and support.

NEXTHOME MEMBERS



ADOPTION RATE



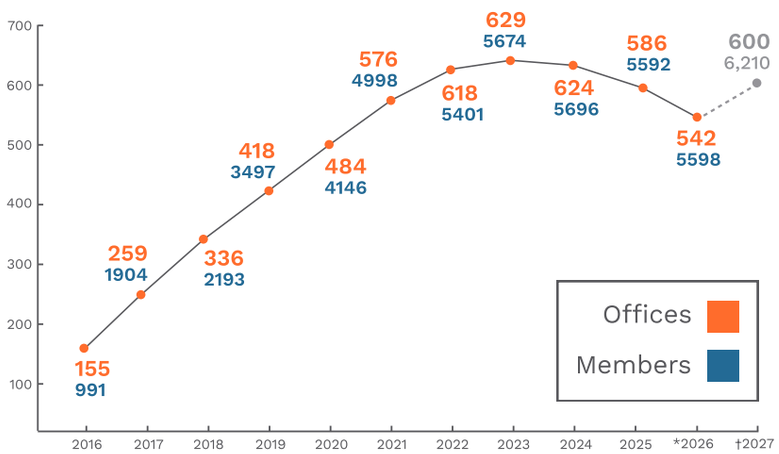
71% Intranet adoption rate based on user logins over the last 90 days

2025 PER AGENT PRODUCTION

4.15
Units Per Agent

$1,552,579
Volume Per Agent

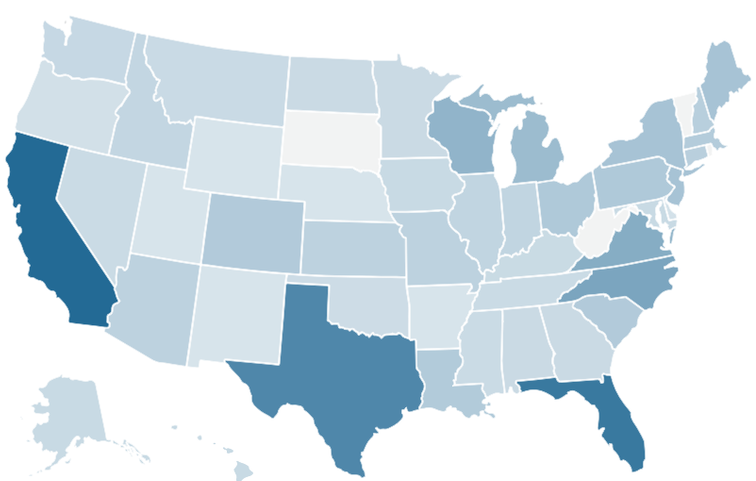
NETWORK SIZE



*2026 (year to date) †2027 (projected)

*Projection: 600 offices, with members growing at the same rate as offices

TOP REPRESENTED STATES



2026 & 2027 PROJECTED GROWTH

2026 PROJECTED

5,799
NextHome Members

560
NextHome Offices

30K
Units

$11.5B
Volume

2027 PROJECTED

6,210
NextHome Members

600
NextHome Offices

32K
Units

$12.32B
Volume

NextHome

SPONSOR PACKAGES

*First Look: Limited to 6-8 Available Spots and First-time exhibitors only

ONE-TIME SAVINGS

CONFERENCE DELIVERABLES	$50,000 DIAMOND	$25,000 GOLD	$12,750 SILVER	~~$8,750~~ $7,500 BRONZE	$2,500 *FIRST LOOK
Vendor space‡	20' x 10'	10' x 10'	10' x 10'	10' x 10'	Cocktail table§
Basic power provided to your vendor space	X	X	X	X	X
Post-conference company-wide newsletter feature (sent by NextHome)	1 feature	1 feature	1 feature	1 feature	
Complimentary conference passes	5 passes	4 passes	3 passes	2 passes	2 passes
Company logo on event website‡	X	X	X	X	X
Complimentary dinner tickets for awards ceremony†	5 tickets	4 tickets	3 tickets	2 tickets	
Introduction in pre-event newsletter (sent by NextHome)	X	X	X	X	X
Company logo in event program‡	X	X	X	X	
Company spotlight on event website‡	X	X	X	X	X
Company logo on conference signage‡	X	X	X	X	
Company logo during scheduled breaks	X	X	X	X	
Recognition during awards ceremony	X	X	X	X	
Branded swag/flyer in welcome bags (supplied by Sponsor)	X	X	X	$1,000 add-on	$1,000 add-on
Pre-event and post-event communication (sent by Sponsor)	full network	full network	attendees		
Rotating digital ads with your call to action (artwork by Sponsor)	X	X	X		
Pre-event Facebook promotion in NextHome's closed groups	X	X			
Small meetings arranged with key conference attendees	X	X			
Speaking opportunity (subject to approval)	Main Stage + (1) 40-min breakout	20-min breakout	20-min demo stage		
Add-on: dedicated 40-min breakout*	$6,000 add-on	$6,000 add-on	$6,000 add-on	$6,000 add-on	Not available
Coffee station sponsorship	X				
Premium seating assignment during awards dinner	X				
Company logo on attendee name badge	X				
Shared private meeting space	X				
Commercial during general session (supplied by sponsor)	X				
Meet and greet with top-producing members and NextHome's President and President of Strategy	X				
Executive promotion and attendance if you host a private event	X				
Advertisement placement in the NextHome Event app	X				
Complimentary invitation to regional events hosted by our members	X				

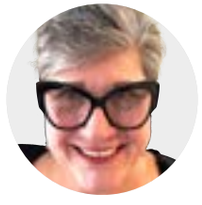
* Limited to 2-3 spots. Topic and speaker subject to NextHome approval.
‡ Premium placement is based on sponsor level.
§ One high-top cocktail table with basic power in the shared exhibitor area.
† Dinner tickets are seats for sponsor representatives. Additional tickets beyond your allotment are $250 each.

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SPONSOR PACKAGES & TESTIMONIALS

		$50,000 DIAMOND	$25,000 GOLD	$12,750 SILVER	ONE-TIME SAVINGS ~~$8,750~~ $7,500 BRONZE	$2,500 FIRST LOOK
YEAR-ROUND DELIVERABLES*	Highlighted in Approved Supplier Catalog	X	X	X	X	
	Company flyer distributed during new member orientation (subject to approval)	X	X	X		
	Guest blog posts	12/year	6/year	2/year		
	Social media posts (subject to approval)	12/year	6/year	2/year		
	Email communication (subject to approval)	4/year	2/year	1/year		
	Educational Webinars (pre-recorded)	X	X			
	Highlighted on a dedicated sponsor page in the NextHome back office	X	X			
	Product demo hosted inside the NextHome back office	X	X			
	Co-branded case studies (provided by sponsor)	X	X			
	Monthly member roster reports	X				
	Monthly transaction reports (recent closings, pending deals, etc.)	X				
	Highlighted during company-wide newsletter	X				
	Premium banner ad on Intranet	X				
	Presentation during new owner orientation (subject to approval)	X				
	Highlighted in NextHome's short-form video content by a top NextHome executive	X				

* Post-conference deliverables run for a year, from annual conference to annual conference.



NANCY PATTISON | NextMortgage

NextHome is more than just a sponsorship, it's an invaluable partnership with invested leaders and endless opportunities. NextHome enthusiastically promotes NextMortgage, providing us with a platform to showcase our products to agents and owners. Through social events and educational sessions, we demonstrate the power of our partnership with real purchase scenarios and a distinct priority on building strong relationships.



JILL DUNCAN-KAHL | American Home Shield

American Home Shield has been a NextHome partner since 2016. Together we are collaborative, encouraging, and engaged at every level—a true partnership. NextHomies are at the top of their class and the way we are welcomed, supported, recognized, and loved from the top down is second to none!

NextHome



Ready to become *a sponsor?*

Reach out to sponsorships@nexthome.com today.

As the event approaches, our team will be reaching out with more information on the agenda, setup times, vendor booth specifics, and more. For general questions about our NextHome Conference, please contact events@nexthome.com