



**Press Release**

**September 19th, 2025**

**NextHome Wilson Real Estate Services Opens in New Albany, Indiana**

*After more than 20 years of high-performing excellence, Stephannie Wilson is taking her business to the next level.*

**Pleasanton, CA — September 19, 2025** — NextHome is proud to announce our newest addition to the franchise, **NextHome Wilson Real Estate Services**, located in New Albany, Indiana. The brokerage joins the growing NextHome franchise that currently has more than 600 active office locations across the country.

With offices conveniently located in New Albany's *Real Estate Row*, NextHome Wilson Real Estate Services is a pillar of local real estate excellence. The office is strategically positioned to serve clients throughout Southern Indiana and parts of Kentucky, including Louisville, Jeffersonville, Clarksville, Evansville, and Elizabethtown.

As a member of five MLS systems (three in Indiana and two in Kentucky), NextHome Wilson Real Estate Services supports a wide range of real estate needs. The brokerage offers expertise in residential resale, new construction, vacant land, farms, commercial properties, and property management.

NextHome Wilson Real Estate Services is owned by local high-producing agent, Stephannie Wilson. As Southern Indiana's No. 1 producing agent for nearly a decade, Stephannie has built a widespread reputation for friendly, knowledgeable client care.

Stephannie began selling real estate in 2005, following a career in social services. She has worked with brokerages both large and small, often stepping into mentoring roles. Her ability to connect with people became the cornerstone of her business and has drawn clients from across two states. For nearly six years, she was among the top agents nationwide working with ERA.

"I'm deeply passionate about helping people—not just with buying or selling a home, but in building long-term relationships," Stephannie said. "When clients choose us, they're getting a team that goes above and beyond. My goal is to mentor our agents to place an emphasis on relationship-based real estate. This way, every client feels truly supported—both through their transaction and for years to come."

Stephannie's unparalleled focus on client care has built a truly remarkable business. Averaging nearly 200 transactions per year, she remains deeply committed to understanding the unique needs of each buyer and seller.

"I've worked with first-time buyers, sold farms, handled commercial deals, managed new construction, and today I even run my own property management company," Stephannie said. "But at the end of the day, my success has been the result of putting people first—staying in touch, showing up, and doing what's best for the client."



That drive to put people first led Stephannie to NextHome. As the real estate industry evolved, Stephannie felt called to take her career in a new direction by opening her own office.

“Once I decided to do this, the response has been incredible,” she said. “The feedback I consistently hear is, ‘It’s about time!’”

NextHome stood out among franchise options because of its alignment with Stephannie’s core values.

“NextHome stood out not only because they offer incredible tech and marketing, but also because they use those tools to focus on real relationships,” Stephannie said. “They’re about the agents and the clients—and that’s exactly what I wanted.”

As she moves into franchise ownership, Stephannie is excited to use her decades of experience to nurture the next generation of high-performing, relationship-focused REALTORS®.

“No matter how this industry and its technology evolves, successful real estate agents will know how to use those tools to deepen client relationships,” she said. “Technology is only useful if you know how to use it well, and that training is something NextHome will help me achieve for every agent.”

Clients who work with NextHome Wilson Real Estate Services can expect Stephannie’s same level of unstoppable client care—now enhanced by NextHome’s industry-leading support.

“At NextHome Wilson Real Estate Services, we’re here for our clients every step of the way, and well beyond the closing,” Stephannie said. “We see every home through a fresh, innovative lens, and we leverage cutting-edge marketing and technology to make sure our listings stand out everywhere online. Each client will see our passion for their success, and our drive to help them.”

Stephannie cares deeply about her community, particularly when it comes to animal rescue. She volunteers and donates extensively to various local dog and animal rescue organizations. Her home is filled with rescued animals, including horses, donkeys, peacocks, turkeys, and ducks.

Beyond her animal advocacy, Stephannie is active in her local Catholic church, St. Anthony, where she donates her time and talents. She is supported by her husband, who has encouraged her every step of the way as she pursues her dream of opening her own real estate brokerage. When she's not serving clients, Stephannie enjoys caring for her menagerie of animals at home.

Please join us in congratulating Stephannie on the opening of NextHome Wilson Real Estate Services in New Albany, Indiana!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.



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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has over 600 offices and 6,000+ members across the country. The company closed over 30,000 transactions in 2024 worth over \$11B in volume.

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