



**Press Release**

**March 28th, 2025**

**NextHome Foundations Opens in Greeley, Colorado**

*The family-centered office combines the best of industry-leading technology with relationships-based real estate.*

**Pleasanton, CA — March 28, 2025** — NextHome is proud to announce our newest addition to the franchise, **NextHome Foundations**, located in Greeley, Colorado. The brokerage joins the growing NextHome franchise of more than 600 active office locations across the country.

At newly remodeled offices, NextHome Foundations serves clients throughout Greeley, Evans, Eaton, Windsor, Severance, Johnstown, Milliken, Loveland, and Fort Collins. The brokerage is located at 5754 West 11th Street Suite 201 in Greeley.

NextHome Foundations combines the family feel of a neighborhood boutique brokerage with the unparalleled technology and marketing of national brands.

With decades of local expertise, the agents at NextHome Foundations excel in all areas of residential real estate—from relocations and first-time home buying to investments, farms, ranches, and more.

NextHome Foundations is owned by the husband-and-wife team of Scott and Carli Nitzel with Greeley real estate icon Brad Inhulsen rounding out the leadership team as Sales Manager.

With 36 years of local real estate expertise among them, there isn't much this tight-knit team hasn't seen.

Scott is a second-generation broker who grew up in his mother's real estate office, and obtained his own sales license in 2016. Carli began her real estate career in 2011 as an assistant to Scott's mom. Brad has been providing exceptional real estate experiences across Colorado since 2012.

In 2020, Scott and Carli had the opportunity to acquire Scott's family business: Rouse Realty. As boutique brokerage owners, Scott and Carli have created a legacy of family-centered care for every client.

"When you work with us, you're family," Scott said. "We've built our business on that foundation. Our team includes siblings, in-laws, and parents. Every client gets the same care, trust, and respect that we would give our own family members. You're never just a transaction to us. Each client is a part of our extended family, and people feel that in every step of the process."

That emphasis on client care and relationships-based real estate built a thriving business. Scott is consistently a top-producing agent. Carli built a reputation for going the extra mile in every transaction, doggedly doing whatever it takes to help families achieve their real estate dreams.



“Carli is exceptional at making sure that everything is easy for the client and making it a smooth transaction,” Brad said. “Her ability to collaborate and get the job done really sets her apart.”

Brad has been excited about real estate ever since taking a home buying course in college. That course led to an internship at one of the area’s largest real estate firms, and Brad began selling professionally in 2012.

Brad’s easygoing approach to sales quickly launched him to top-producer status. His unique blend of approachability and unparalleled expertise made him one of the area’s most sought-after agents.

“Having Brad on board is a huge asset,” Scott said. “His experience with the big players complements our boutique style, family-centered approach. It’s the best of both worlds, giving our team and clients the perfect balance of structure and personal touch.”

Brad and Scott became close after serving four years together on their local MLS Board. That camaraderie led to conversations about opening their own franchised office.

“We wanted to grow our brokerage without compromising our culture,” Scott said. “But growing a boutique brokerage is tough in this market. We are competing with larger firms on technology, tools, and expert guidance on a whole new compensation landscape.”

After exhaustive research, the trio discovered NextHome and the company’s Humans Over Houses emphasis was exactly what they wanted.

“It was more than just a tagline - it was evident in every conversation,” Scott said. “NextHome’s family-driven approach and agent-focused platform made franchising with this company the perfect solution for us.”

Today, NextHome Foundations is the perfect blend of family-centered service and cutting edge real estate technology.

“That’s the beauty of NextHome Foundations,” Scott said. “Clients don’t have to get corporate America, but they also don’t have to get mom and pop shop that can’t effectively promote their listing. With us, you’re getting family, you’re getting knowledge, but you are also getting the best tech and tools out there to promote your listing and get the best value. For the buyer, the access to data and every listing out there is also second to none. It’s the best of both worlds for buyers and sellers.”

This leadership team cares deeply about their community, and are each devoted to serving others.

Brad has served on the Information Real Estate Services Board (their local MLS Board) for seven years in various capacities. He is the current Board Chair. He also helps with numerous other local charities in quiet ways.



Carli is on the board for Scroll and Fan, a clothing bank dedicated to students in Greeley-Evans School District 6. Founded in 1933, the organization works with school nurses to ensure that every child has warm clothes and shoes during the winter.

Scott has also served on the IRES MLS Board for four years.

Please join us in congratulating Scott, Carli, and Brad on the opening of NextHome Foundations in Greeley, Colorado!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has over 600 offices and 6,000+ members across the country. The company closed over 30,000 transactions in 2024 worth over \$11B in volume.

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