

Press Release

February 26th, 2025

NextHome Saltwinds Realty Opens in Cape Cod, Mass.

Local community icon Denise Kopasz combines unparalleled area knowledge with NextHome's industry-leading tech stack.

Pleasanton, CA — **February 26, 2025** — NextHome is proud to announce our newest office addition: **NextHome Saltwinds Realty**, located in Eastham, Massachusetts. The brokerage joins the growing NextHome franchise that currently has more than 600 active office locations across the country.

The gateway to Cape Cod National Seashore Park, NextHome Saltwinds Realty serves clients throughout Eastham, Orleans, Wellfleet, Provincetown, Truro, Brewster, Harwich, Dennis, and the remainder of Cape Cod.

Under the leadership of broker/owner Denise Kopasz, NextHome Saltwinds Realty offers a wealth of experience in the Cape's unique real estate needs including vacation homes, waterfront, luxury, investment, retirement, and all other types of residential real estate.

Denise's career began as a New York real estate appraiser before she embarked on a real estate sales career in 1991.

"I did phenomenal that first year, and I've never looked back," Denise said.

Prior to moving to Cape Cod, Denise was a licensed real estate broker in both New York and Connecticut where she excelled though her unique ability to connect with clients. Throughout her remarkable career, Denise has worked with celebrities and high-profile clients. Wherever she's gone, Denise has risen to the top tiers of her profession, winning numerous production awards.

However, her devotion to her community is what makes Denise stand apart. She has served on numerous community boards including the local planning board, and she has served as the Chair of the local Board of Assessors.

"My grandson jokingly calls me 'the boss of Cape Cod'—which always makes me laugh," Denise said. "But what really matters to me is the strong connections I've built in my community."

Denise has been devoted to her Cape Cod community. She specializes in selling unique properties within the Cape Cod National Seashore, where she also lives - just steps away from the iconic Nauset Lighthouse.

Although she has won numerous production awards, Denise's proudest accomplishment is her reputation as one of Cape Cod's most trusted and respected agents. She's passionate about helping people find their perfect home, and her clients quickly become lifelong friends.



Denise decided it was time to consider the next steps for her own career. That research led her to NextHome.

"When I saw what NextHome owners were saying about their franchise, I was amazed," Denise said. "Their marketing hooked me from the start, and when I looked closer, this franchise had everything I wanted. The culture of NextHome aligns with my culture."

As someone who is passionate about exceptional client care, Denise is excited to leverage NextHome's world-class support and training.

"Our industry is experiencing a lot of changes, and NextHome is up-to-the minute with all of it," Denise said. "I get high-level insights that I can't get anywhere else, and that empowers me to give the best service possible to my clients."

Today, NextHome Saltwinds Realty combines Denies's unparalleled area knowledge with NextHome's industry-leading support.

"NextHome Saltwinds Realty provides exceptional training, tools, and support to help agents succeed," Denise said. "From resources like DocuSign and SkySlope to a user-friendly website, everything is designed to make the agent's job easier and more efficient. I've had the opportunity to benefit from these tools, and I'm excited to extend that same opportunity to anyone who wants to grow with us."

As she grows her business, Denise remains grounded through her Cape Cod community involvement. She was instrumental in the creation of the local Veterans Memorial. Denise is also an integral part of the Eastham Windmill Weekend - an annual community event celebrating the Cape Cod community with parades, music, races, raffles, vendors, and more.

Denise's pride and joy is the Nauset Beach Lighthouse and keepers house, a restored lighthouse that has become a national symbol of Cape Cod. Denise proudly serves on the Nauset Light Preservation Society Board where she is committed to preserving and protecting the area's history for future generations.

Together, with her husband Andy, Denise enjoys spending time with their blended family of six children and five grandchildren. She loves living on the Cape and the wonderful people that have chosen to call it home.

Please join us in congratulating Denise on the opening of NextHome Saltwinds Realty in Eastham, Massachusetts!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.





About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has over 600 offices and 6,000+ members across the country. The company closed over 30,000 transactions in 2024 worth over \$11B in volume.

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For more information, press:

Petya Manning 925.344.6479 petya@nexthome.com

For more information, sales:

Charis Moreno 925.271.9102 charis@nexthome.com

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