



Press Release

May 17th, 2024

NextHome Peninsula Realty Group Opens in Rumson, New Jersey
Powerhouse team of region's top associates partner to launch a regional resource for exceptional real estate service

Pleasanton, CA — May 17, 2024 — NextHome is proud to announce our newest addition to the franchise, **NextHome Peninsula Realty Group**, located in Rumson, New Jersey. The brokerage joins the growing NextHome franchise which currently has over 600 active office locations across the country.

Conveniently located within commuting distance to New York City, NextHome Peninsula Realty Group serves clients throughout Rumson, Red Bank, Middletown, Little Silver, Fair Haven, Shrewsbury, Atlantic Highlands, Highlands, Monmouth Beach, Sea Bright, Long Branch, W. Long Branch, Asbury Park, Manasquan, Brielle, Spring Lake, Sea Girt, Wall, Avon, Bradley Beach, Point Pleasant and the remainder of Monmouth and Ocean counties.

From their office location at 113 East River Road, Suite 2D in Rumson, NextHome Peninsula Realty Group delivers knowledgeable service for clients seeking waterfront, beach homes, or suburban living within an hour's commute from New York City. For clients seeking luxury, investment, or unparalleled buyer's representation, NextHome Peninsula Realty Group has the credentialed expertise to go above and beyond.

NextHome Peninsula Realty Group is co-owned by a powerhouse team of four accomplished industry professionals. Irene Zitzner, Laura Barr, Kate Raftery, and Allan Burns offer a diverse array of experience and a combined dedication to exceeding client expectations. Irene will serve as NextHome Peninsula Realty Group's Broker of Record.

Each member of the NextHome Peninsula Realty Group leadership team brings a unique set of skills and accomplishments to the table. From Allan's 28 years of real estate experience to Laura's unwavering dedication to her clients to Kate's expertise in wealth management, and Irene's unstoppable drive, the team is primed to deliver exceptional results.

Each associate has been recognized as a Monmouth County Association of REALTORS® Circle of Excellence member for the past 10 years. This distinction places NextHome Peninsula Realty Group owners in the top 1-2 percent of local REALTORS® who excel in their field.

"Our vision is to do good in our communities, serve our clients and agents with integrity, always be relevant in their lives, and form lifelong relationships, one home at a time," Irene said.

As these four high-performing professionals considered what they wanted next for their careers, Allan pitched NextHome to the team.

"We realized the potential to be able to make a difference through a franchise that had all of the technology to be able to lead the next generation of agents," Irene said. "Professional agents are



hungry for that fearless leadership and support. We are so excited for the future with NextHome.”

"We are thrilled to be a part of the NextHome family," added Laura. "NextHome's innovative technology and collaborative culture align perfectly with our vision for providing unparalleled service and support to our clients."

Today, NextHome Peninsula Realty Group is elevating the standard of service in the real estate industry in addition to making a positive impact within the community.

As someone who was born and raised in the area, Laura is looking forward to sharing the NextHome difference in service, marketing, and support with her hometown.

Kate's commitment to volunteerism shines through her participation in numerous charities and initiatives. She is an active supporter of the Fair Haven Recreation Committee, the Fair Haven PTA, Founder of the Fair Haven 100 Mile Club, and Vice President of the Historic Association of Fair Haven.

Please join us in congratulating Laura, Irene, Kate, and Allen on the opening of NextHome Peninsula Realty Group in Rumson, New Jersey!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.



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