

Press Release

March 27th, 2024

NextHome All Islands Opens in Kaneohe, Hawaii

Trio of high-performing real estate agents combines family-centered brokerage with forward-thinking technology, marketing, and tools

Pleasanton, CA — **March 27, 2024** — NextHome is proud to announce our newest addition to the franchise, NextHome All Islands, located in Kaneohe, Hawaii. The brokerage joins the growing NextHome franchise which currently has over 600 active office locations across the country.

NextHome All Islands offers clients unique access to quality real estate representation across all of Hawaii's islands.

NextHome All Islands offers expertise in military relocations, investment, luxury and second home, rentals, distressed properties, and all other types of residential real estate. NextHome All Islands is owned by the powerhouse team of Stephanie Jurgenson, Tim Murray, and Yukie Pakele. Together, they offer more than 50 years of combined experience in Hawaii real estate.

"We all love working with people and delivering top-notch service," Stephanie said. "We care about the person and their individual success, which drives us to be the best in the business."

Stephanie, Tim, and Yukie are each top producers with an in-depth knowledge of Hawaii real estate.

Tim relocated to Hawaii in 1999 as a member of the U.S. Marine Corps. Looking for a career change, Tim obtained his real estate license in 2001.

"I was always intrigued by real estate," Tim said. "As a teenager, I would drive around to brokerages and pick up brochures for houses. Every house and every transaction is different, and I love problem-solving and keeping people calm and confident throughout their purchase process."

Tim is luxury certified and provides his clients with calm, knowledgeable guidance, and unparalleled problem-solving skills.

Yukie, who was born and raised in Hawaii, started selling real estate in 2007. With a background in non-profit mentorship and a heart for helping others, Yukie delved into distressed properties and short sales.

What sets Yukie apart is her commitment to exploring all options with homeowners, even if it means helping them keep their homes. Through hours of education and support, she ensures that clients are making informed decisions aligned with their best interests. Yukie prioritizes the well-being of the homeowners over the transaction, often foregoing a sale for herself and her brokerage.



"It was a rough time in the market, and I am proud that I was able to help people because of my unique knowledge," Yukie said.

Tim and Yukie met in 2014 while working at a local KW brokerage. Their careers then led to a small independent firm that the duo began jointly managing. Then, in 2017 the pair had the opportunity to purchase Kailua Beach Realty. Stephanie joined as an associate in 2022.

Stephanie fell in love with Hawaii real estate as an investor, and could hardly wait to talk about her transactions with her family friend, Tim. Stephanie finally made her hobby career by obtaining her real estate license in 2013.

As an agent with Kailua Beach Realty, Stephanie developed a reputation for going above and beyond for her clients. Real estate also allowed Stephanie to use her talent for leadership and teaching, honed in over 20 years in sales.

"After one year of being at our brokerage, Stephanie became a partner and owner," Yukie said. "She's taken the lead with a lot of things. She is a natural leader who loves training and mentoring agents."

The trio of high-performing agents wasn't looking to franchise. But when NextHome appeared on their radar, the opportunity was too good to pass up.

"I was researching different aspects of our business online and NextHome kept popping up," Tim explained. "I came across all its systems and tools and was excited to show it to Stephanie and Yukie. NextHome found us, and we are excited for the future and where this could go."

Today, NextHome All Islands keeps a family-focused, boutique brokerage feel while giving clients access to the best marketing and technology in real estate.

"NextHome All Islands embodies the concept of 'ohana - that family relationships and love extend throughout your community," Stephanie said. "We were overjoyed when we found that NextHome's Humans Over Houses® approach to relationships-based real estate aligned well with the way we have always treated our clients."

Stephanie enjoys giving back to her community by contributing both her time and resources to support local gymnastic and baseball programs. Stephanie and her husband Will are the proud parents of a 15-year-old son and a 13-year-old daughter.

Yukie's heart for service started in 1995 when she joined Windward Baptist Church and started actively volunteering in the Windward Community. She frequents the local nursing homes with her family, bringing joy and companionship to others who might be lonely. Born and raised in Kaneohe, Yukie and her husband, Jensen, are the proud parents of seven children and are already in the double digits with the number of grandchildren.

Tim is the proud father of two kids, Tristan (19) and Celina (16).

"I hope people know that integrity is our hallmark and providing the highest service level of service drives us to keep doing what we are doing," Tim said.



Please join us in congratulating Stephanie, Yukie, and Tim on the opening of NextHome All Islands in Kaneohe, Hawaii!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.

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