



Press Release

March 15th, 2024

NextHome Milestone Opens in Woodland Hills, California

Newest brokerage offers extensive mortgage, sales expertise

Pleasanton, CA — March 15, 2024 — NextHome is proud to announce our newest addition to the franchise, **NextHome Milestone**, located in Woodland Hills, California. The brokerage joins the growing NextHome franchise which currently has 615 active office locations across the country.

Conveniently located in the Los Angeles suburbs, NextHome Milestone serves clients throughout the San Fernando Valley and Los Angeles County. The brokerage offers expertise in all types of residential real estate including first-time home buying, relocations, luxury, investment, multi-family, and more.

NextHome Milestone offers clients a one-stop shop for both mortgage and sales representation with a stunning 2,000-square-foot office located on the popular Ventura Boulevard in Woodland Hills.

NextHome Milestone is owned by Mohamed (Moe) Hassan, a 17+ year veteran of the San Fernando Valley real estate industry.

Born in Egypt, Mohamed moved to the San Fernando Valley as a teenager in 1996. After earning a bachelor's degree in business administration from Cal State Northridge, Mohamed became a mortgage lender. In 2007, he obtained both his mortgage broker and real estate broker licenses. At the young age of 24, with both licenses in hand, Mohamed quickly began building his own thriving real estate firm from the ground up.

After 2008, Mohamed Hassan, Broker weathered the Great Recession by offering expertise in short sales and loan modifications. Often navigating complex transactions with calm, Mohamed became uniquely talented in negotiations.

In 2013, Mohamed Hassan, Broker evolved into Viceroy Realty. Under Mohamed's leadership, the brokerage grew to 20 associates and became one of the most respected firms in the region with more than 200 verified five-star Google reviews.

“Our clients know that we have their back, no matter what,” Mohamed said. “We are not seen as salespeople, but rather consultants who share our education and expertise so that our clients can make informed decisions that fit their families.”

This sterling reputation built an entirely referral-based business.

“People repeatedly come to us because of our reputation for trustworthiness,” Mohamed said. “The experience we offer is like having a good friend in the business.”



As a piece of the brokerage, Mohammed also built the Moe & Associates Team, a high-performing team that includes three certified buyers agents and an administrative lead.

As the real estate industry and its technology evolved, Mohamed started researching how he could continue to support his associates and offer exceptional client service. That is what led him to NextHome.

“I knew I needed to up my game as far as technology and marketing,” Mohamed said. “As an independent brokerage, I had all my technology, marketing, and back-end support scattered across several different platforms. It was hard to keep up, and it was expensive. I did the math and NextHome was a great choice.”

Mohamed made the change with his agents in mind, knowing that they deserved the industry’s best tools, training, and support.

“I took multiple brokerage franchise options to my associates, and they wanted NextHome,” Mohamed said. “It was fresh, forward-thinking, and focused on where the industry is heading - not where it’s been.”

Today, NextHome Milestone is offering clients knowable guidance as they navigate a sometimes stormy real estate journey.

“We are the calm in the storm,” Mohamed said. “NextHome Milestone is a place where clients can feel secure, knowing they are getting access to our area’s best talent and expertise.”

The brokerage also prides itself on offering a boutique experience, with access to the industry’s best tools and technology.

“Clients can expect an exceptional experience led by a positive, productive, local, and knowledgeable agent.”

Outside the office, Mohamed serves on the Board of Directors for the Cal State Northridge Alumni Association. He and his wife Menna are the proud parents of two children: Aliyah (10) and Omar (6).

Please join us in congratulating Mohamed and the entire team at NextHome Milestone on the opening of their new office in Woodland Hills, California!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.

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