



Press Release

February 22nd, 2024

NextHome Finest First Opens in New York

As a joint venture between two law enforcement professionals, newest NextHome brokerage offers exceptional service for the area's first responders and all real estate clients.

Pleasanton, CA — February 22, 2024 — NextHome is proud to announce our newest addition to the franchise, **NextHome Finest First**, located in Hauppauge, New York. The brokerage joins the growing NextHome franchise that currently has 614 active office locations across the country.

NextHome Finest First offers clients a unique approach to real estate through an ownership team of law enforcement professionals. Lane Clark and Adam Weisinger are looking forward to growing a brokerage that serves New York's finest through exceptional real estate representation.

NextHome Finest First offers expertise in commercial, investment, residential, and rental real estate. The brokerage serves clients throughout all of NYC plus Long Island (Nassau and Suffolk County) as well as Upstate. Both Adam and Lane are New York natives who share a dedication to serving their community. Lane's involvement in real estate began over 10 years ago managing real estate investments. In 2019, he obtained his real estate license and began successfully combining dual careers in home sales and law enforcement.

"The two careers are really complimentary," Lane said. "I have learned to know these areas inside and out. Also, negotiation and communications skills have to be exceptional as a police officer. Those are skills that have also served me well in real estate."

Adam obtained his real estate sales license in 2022 and quickly became an exceptional sales agent. Working with Exit Realty, Adam and Lane were consistently ranked in the top 20 for producing agents. They were also repeatedly named Top Performers at their brokerage.

"No matter the price point, we provide the best service possible," Lane said. "We aim for perfection, and achieve excellence."

In 2023, Lane and Adam were ready to run their business on their own terms - in a way that elevated the client experience. That's when they discovered NextHome.

"When I found NextHome, I realized that this company offered every piece of technology that I wanted, and for a really reasonable price," Lane said. "NextHome was a technology-forward, progressive company, and that's what I know is going to lead real estate into the future."

Today, NextHome Finest First is a well-connected and knowledgeable resource for all buyers and sellers, but especially for New York's first responders.

"A lot of professionals in New York don't work 9-5 jobs, meaning they need real estate associates who are there to answer their questions when they get off work at 3 a.m.," Lane explained. "We



understand the area and the people who work here, and are ready to achieve excellence in every transaction.”

In addition to their service in law enforcement, Lane and Adam volunteer their time to help local Senior Citizens. Whether it’s a quick check on someone’s grandparents or snow removal during a storm, Adam and Lane make themselves readily available for those who need it most.

“Just give us a call,” Lane said. “We want to help you.”

Please join us in congratulating Lane and Adam on the opening of NextHome Finest First in Hauppauge, New York!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.

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