



**Press Release**

**February 16th, 2024**

**NextHome Chism Realty Opens in Brandenburg, Kentucky**

*Fourth-generation local resident Brian Chism combines small-town feel with industry leading real estate tools, technology, and marketing.*

**Pleasanton, CA — February 16, 2024** — NextHome is proud to announce our newest addition to the franchise, **NextHome Chism Realty**, located in Brandenburg, Kentucky. The brokerage joins the growing NextHome franchise that currently has 613 active office locations across the country.

Conveniently located just 45 minutes southwest of Louisville, NextHome Chism Realty serves clients throughout Brandenburg, Vine Grove, Radcliff, Ekron, Guston, Elizabethtown, Glendale, and Hardinsburg, in addition to Louisville and Jefferson counties and the remainder of the Fort Knox area.

NextHome Chism Realty is locally owned by area expert and lifetime local, Brian Chism. Brian has been guiding clients through their transactions since becoming licensed in 2017.

Prior to real estate, Brian worked in online auctions, politics, and real estate investment. He is also the owner of a local property management company.

In 2017, full-time real estate sales provided Brian with the perfect combination for his talents and interests.

“Growing up, I didn’t want to be behind a desk 9 to 5,” Brian said. “I grew up on a farm and was always outside. I wanted a career where I could connect with people, be out in the community, and have conversations. Real estate gives me the opportunity to be a professional people person and problem solver. Finding creative solutions for my clients is rewarding.”

After delving into real estate full-time, Brian gained experience at regional and national franchises in Bowling Green and Louisville. As demand for his real estate representation grew, Brian opened his own independent brokerage.

Chism Realty Company launched in 2021 and served clients with Brian’s signature combination of professionalism and industry knowledge. Over the years, real estate franchises approached Brian asking him to partner. However, he wanted a forward-thinking company with the industry’s best tools, technology, and training.

“These other companies just weren’t the right fit for what I wanted,” Brian said. “Then I found NextHome.”

As he looked to the future of his company, Brian wanted a partner that was a leader in real estate.



“Seeing that NextHome was growing faster than any other real estate franchise really piqued my interest,” Brian said. “They have got to be doing something right.”

What he discovered was a company led by influential leaders in real estate, who each had extensive industry backgrounds.

“NextHome has a really well-rounded perspective on emerging technologies and other players in real estate,” Brian said. “As real estate evolves, I believe NextHome knows how to remain relevant and competitive. That forward-thinking approach was something I really gravitated towards.”

Today, NextHome Chism Realty is a trusted partner in real estate, offering industry-leading service and marketing with a small-town feel.

“Although we are a small brokerage, we are going to be a trusted partner in the most valuable transaction you will likely ever make,” Brian said. “In addition, our team uses the most up-to-date popular technologies and resources to make sure that a seller's property is marketed not just in our area, but all over the world.”

Brian’s deep connections to the Brandenburg area give his clients unparalleled advantages.

“I’ve worked over the years to build relationships with lenders, home inspectors, insurance companies, surveyors, handymen, or whatever professional might be able to help my client,” Brian said. “My clients know that I always have a quality referral for whatever need might arise.”

A fourth-generation local, Brian enjoys spending time working at the family farm.

Outside of real estate, Brian enjoys supporting the Meade County FFA, and the Kentucky FFA Association and Foundation.

A connection to the community and public service runs deep in Brian’s family. His grandfather was the county jailer and his father also served in public office. Brian has also run for office, but is now glad he can devote his full attention to real estate.

Please join us in congratulating Brian on the opening of NextHome Chism Realty in Brandenburg, Kentucky!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.

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