



**Press Release**

**February 9th, 2024**

**NextHome eNVy Real Estate Professionals Opens in Battle Mountain, Nevada**

*Under the leadership of a fifth-generation local, newest NextHome brokerage combines small-town service with industry-leading technology*

**Pleasanton, CA — February 9, 2024** — NextHome is proud to announce our newest addition to the franchise, **NextHome eNVy Real Estate Professionals**, located in Battle Mountain, Nevada. The brokerage joins the growing NextHome franchise that currently has 614 active office locations across the country.

Located just three hours east of Reno, NextHome eNVy Real Estate Professionals serves clients throughout rural Nevada including Battle Mountain, Winnemucca, Lovelock, Elko, Eureka, and everywhere in between.

NextHome eNVy Real Estate Professionals distinguishes itself by offering a comprehensive range of services, including residential, commercial, and relocation.

NextHome eNVy Real Estate Professionals is owned by native Nevadans Toby and Lana Melver. Toby's family has lived in Lander County since 1982, and Lana is a fifth-generation Nevadan, born and raised in Winnemucca.

Together, this husband-and-wife team offer almost four decades of combined real estate expertise and a commitment to personalized service that sets them apart in this tight-knit community.

Lana has been serving local buyers and sellers since obtaining her license in 2007 and Toby has been a licensed Nevada REALTOR® since 2009.

“Our focus is on taking care of the individual, and never treating them like a number or transaction,” Toby said. “As we transition to NextHome eNVy Real Estate Professionals, we hope to provide the same personalized service that we have for the past 20 years, now with the added benefit of being our own NextHome office.”

The foundational years of Lana's career were spent with a nationally franchised brand, where she distinguished herself through unparalleled customer service.

After almost two decades serving clients, Lana has developed a reputation for both her kindness and her attention to detail. In addition, Lana's clients benefit from her eye for design as she holds a bachelor's degree in interior design.

In 2021, Lana and Toby became agents with NextHome Gold Rush Realty in Winnemucca.



“Buyer and sellers will never find another agent who takes care of all the small details the way that Lana does,” Toby said. “She is both exceptionally kind and knowledgeable in real estate transactions.”

After three years as NextHome agents, Toby and Lana knew they wanted to expand the NextHome brand in rural Nevada.

Toby and Lana’s decision to franchise with NextHome was influenced by the brand's friendliness, supportiveness, and user-friendly approach. They also appreciated NextHome’s industry-leading technology and tools, making it an ideal fit for their vision of providing top-notch service to their community.

“NextHome is very friendly, supportive, and easy to use and it has all the bells and whistles that we were looking for that make real estate fun and easy,” Toby said.

Today, NextHome eNvy Real Estate Professionals is a regional resource for real estate driven by small town values, with the added benefit of NextHome’s industry-leading technology.

The couple's commitment to community shines through in their extensive volunteer work, having previously managed youth sports programs and contribution to local churches. In addition to real estate, Toby has spent 25 years in educational administration.

Toby and Lana are the proud parents of three children and proud grandparents of two grandsons.

Please join us in congratulating Toby and Lana on the opening of NextHome eNvy Real Estate Professionals in Battle Mountain, Nevada!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.



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