



Press Release

February 7th, 2024

NextHome South Pointe Expands with Third Office in Cape Coral

Award-winning brokerage extends its exceptional service throughout Central Florida

Pleasanton, CA — February 7, 2024 — NextHome is proud to announce the expansion of **NextHome South Pointe** with a third office location in Cape Coral, Florida.

The brokerage builds on the success of NextHome South Pointe’s offices in St. Petersburg and Gainesville, Florida, which have been expertly serving clients since 2020.

Through this expansion, NextHome South Pointe has extended its award-winning service to customers from the North Central region of Florida to the Southwest portion of the state, and all areas in between. The Cape Coral office conveniently meets the needs of clients throughout Cape Coral, Fort Myers, Port Charlotte, Naples, Bonita Springs, Punta Gorda and surrounding areas.

With offices at SE 15th Avenue, NextHome South Pointe (Cape Coral) is located at the heart of a vibrant downtown. Here, a knowledgeable and friendly team of agents guides clients through all types of residential and commercial real estate transactions including waterfront, luxury, investment, relocation, and first time home buyer.

The brokerage joins the growing NextHome franchise that currently has 618 active office locations across the country.

NextHome South Pointe is owned by Kent Rodahaver, a titan of Florida real estate with a wealth of knowledge that spans decades.

In 1998, Kent entered real estate by focusing on asset investments throughout the St. Petersburg and Tampa Bay areas.

In 2005, the general contractor started a residential/commercial investment and development firm. Obtaining his real estate license was a natural career progression for Kent.

“As a buyer, seller, contractor, and developer, I was very involved in every transaction,” Kent said. “I appreciated that side of the business and recognized how much I liked it. Once I realized how much I genuinely enjoyed the sales and transactional perspective of our business, I made it my full-time career.”

In the following years, Kent’s combination of talent and passion helped to build exceptional success. He launched NextHome South Pointe in St. Petersburg in 2020, with a Gainesville expansion quickly following.

Today, NextHome South Pointe is an award-winning brokerage that is consistently recognized as an industry frontrunner, not just in Florida, but also nationwide.

Since opening his first brokerage, Kent has seen the difference that a NextHome partnership can make.



“Every expectation that I’ve had has not just been met, but exceeded,” Kent said. “I get great support from the corporate and executive teams. The marketing is amazing, and NextHome gives me all the freedom and ability to do my job as a broker so that I can grow. The associates love what NextHome offers them and I am thrilled to be able to expand.”

NextHome South Pointe has been voted "Best Real Estate Company" in the Tampa Bay Area for an unprecedented three consecutive years.

“It is a testament to the teamwork that we have,” Kent said. “It speaks volumes about the importance that our team places on their customers.”

“The team at NextHome South Pointe is composed of some of the best associates, brokers, leaders, and administrative support in the industry,” Kent added. “In Cape Coral we are fortunate to have veteran agents who have been in that market and know it very well.”

The ability to help others achieve incredible success is part of Kent’s personal and professional DNA. As a multi-IronMan finisher, endurance athlete, and performance coach, Kent has a knack for helping people realize their full athletic potential.

“It is an amazing feeling to be able to positively impact lives,” Kent said. “I have had the honor of helping aspiring athletes change their lives and lifestyles and I like to think I have that same positive impact on my agents, my office, and especially my customers.”

Please join us in congratulating Kent and his team on the expansion of NextHome South Pointe in Cape Coral, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 real estate franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,600+ members across 48 states. The company closed over 29,000 transactions in 2023 worth over \$10B in volume.



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For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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