



Press Release

February 1, 2024

NextHome Luxury Real Estate Opens in Tampa Metro Area

Southwest Florida brokerage offers unparalleled professionalism mixed with innovation and fun

Pleasanton, CA — February 1, 2024 — NextHome is proud to announce our newest addition to the franchise, **NextHome Luxury Real Estate**, located in Port Richey, Florida. The brokerage joins the growing NextHome franchise that currently has 608 active office locations across the country.

Conveniently located in the greater Tampa Metro area, NextHome Luxury Real Estate serves clients throughout Pasco, Hillsborough, Pinellas, Hernando, and Citrus counties. The brokerage offers expertise in all types of residential real estate, including the region's growing investment market.

NextHome Luxury Real Estate is owned by Cindy Cabanas. Cindy has been serving real estate clients with her signature style of kindness and tenacity since 2003.

"Working as a real estate professional allowed me to combine creativity and my love of design in a people-focused career," Cindy said. "Today, NextHome Luxury Real Estate is a company that truly cares about each client, and we are passionate and innovative in everything we do."

Although she was born and raised in nearby Tampa, Cindy began her real estate career in Sandy Hook, Connecticut. Within six short months, Cindy achieved outstanding sales volumes in one of the nation's most challenging markets. With less than a year in real estate, Cindy was sixth in dollar volume among her region's sales professionals.

Her unique blend of people-centered professionalism built a thriving sales business.

"Helping people gives me a lot of professional satisfaction," Cindy said.

In 2007, Cindy was thriving as a listing agent with Sotheby's. As her success grew, she asked if she could go from office to office to motivate and nurture agents. That request eventually led to a role managing two local offices and more than 60 agents.

As a national housing crisis set in, Cindy expertly held her offices together. Not only did the offices make it through the crash, but every agent remained.

"I was very happy that we held our team together," Cindy said.

In 2011, Cindy returned home to Florida where she continued to excel in office management and agent leadership. Throughout the next several years, Cindy turned around multiple low-performing brokerages.

"Being a managing broker, I play a pivotal role in guiding agents toward success and helping them transition smoothly into rewarding careers in real estate," Cindy said.



As her career continued to blossom, Cindy considered opening her own office. However, she wanted a franchise partner that aligned with her people-first vision for real estate.

That's when she discovered NextHome.

“Creating a brokerage where agents could thrive was my main concern,” Cindy said. “NextHome offered my agents exceptional branding standards, a dedication to quality, and unparalleled tools and technology.”

NextHome also offered Cindy a company culture that aligned with the way she wanted to build her business.

“Putting Humans Over Houses - that's me!” Cindy said. “NextHome isn't corporate or stuffy. It's a company that can hold itself to high standards while also being innovative, friendly, and fun. NextHome offered a lot of similarities to the way I already care for my clients and agents.”

Today, NextHome Luxury Real Estate offers local buyers and sellers access to top-tier professional associates who genuinely love what they do, and always put the client first.

“Locals know that a NextHome Luxury Real Estate agent is someone who will work hard for them and offer an unparalleled experience,” Cindy said. “Our associates communicate well, they answer their phones, and they have their client's best interests at heart.”

As NextHome Luxury Real Estate continues to grow, Cindy is looking forward to focusing on her agents as a non-competing broker.

“I am a person who genuinely loves real estate, and great people gravitate toward that,” Cindy said. “I don't recruit agents, I attract agents. For them, my door is always open.”

Outside the office, Cindy serves on the Professional Standards Committee for the West Pasco Board of REALTORS®. As someone who loves her community, Cindy has also supported the Joshua House, Make-a-Wish, and Sunshine Kids non-profits. Looking forward, Cindy is excited to support Canine Companions for Independence - NextHome's partner charity.

Cindy is married with three grown children and four grandchildren. She enjoys boating with the family, exploring area restaurants, and cheering on the Tampa Bay Rays.

Please join us in congratulating Cindy on the opening of NextHome Luxury Real Estate in Port Richey, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 630 offices and 5,700+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.

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For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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