



Press Release

December 8th, 2023

NextHome South Coast Realty Opens in Middleborough, Massachusetts
Newest brokerage offers legal expertise combined with industry-leading real estate technology and marketing

Pleasanton, CA — December 8, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome South Coast Realty**, located in Middleborough (Middleboro), Massachusetts. The brokerage joins the growing NextHome franchise that has over 600 active office locations across the country.

Located in historic southern Massachusetts, NextHome South Coast Realty serves clients throughout Middleborough, Taunton, Berkley, Lakeville, Raynham, Plympton, Freetown, Assonet, Carver, Bridgewater, and the remainder of Bristol, Plymouth, Barnstable, and Norfolk counties.

With the newly renovated office at 511 West Grove Street, Suite 202, Middleborough, MA NextHome South Coast Realty offers agents and clients a beautiful (modern yet inviting) meeting space, conference room, training, co-working spaces, and more.

NextHome South Coast Realty's broker/owner is John J. Coutinho, a Massachusetts native and attorney whose primary focus is in real estate law. Mellyssa P. Coutinho will lead NextHome South Coast Realty as manager, agent, and marketing specialist.

Together, John and Mellyssa are elevating real estate service in Massachusetts's south coast.

NextHome South Coast Realty offers guidance in all types of residential real estate, with the added expertise of an attorney's advice regarding probate, divorce, business consulting, new construction, investment, and more.

"We work hard for our clients, going the extra mile in every transaction," John said. "At NextHome South Coast Realty, we have a passion for helping families build generational wealth and success for their futures."

As a real estate attorney for the past 20 years, John has a talent for getting ahead of problems before they appear in any transaction.

"As advocates for our clients, we want to offer seamless and empowering real estate experiences," John said.

In order to offer clients the best tools, technology, and marketing possible, John knew that he needed to partner with an outstanding franchise.

That's when he discovered NextHome.

"NextHome not only offered industry-leading tools, but also a company culture focused on collaboration and community," John said. "After my initial research, I was amazed when NextHome encouraged me to talk candidly with other broker/owners about their perspectives on this franchise. I knew after speaking with these other owners that NextHome was the right choice for me."



Today, NextHome South Coast Realty is a regional resource for unparalleled knowledge, and agents who are dedicated to educating clients every step of the way. The brokerage offers seminars in first-time home buying, Fair Housing, and the transaction process for Buyers and Sellers, and also offers professional growth and educational seminars for agents to improve their businesses.

“We love educating our clients as best we can so that they feel knowledgeable and empowered to make the right decisions,” John said.

As NextHome South Coast Realty continues to expand, the brokerage offers a home for experienced agents seeking a collaborative and connected office culture.

“We are a place where agents can connect and feel supported,” John said.

When he isn’t helping clients, John enjoys playing guitar, riding motorcycles, and spending time with his family.

Please join us in congratulating John, Mellyssa, and the rest of the team at NextHome South Coast Realty on the opening of their office in Middleborough, Massachusetts!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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