



Press Release

November 8th, 2023

NextHome New Beginnings Opens in Palm Coast, Florida

Second-generation REALTOR® brings joy and ease to real estate transactions

Pleasanton, CA — November 8, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome New Beginnings**, located in Palm Coast, Florida. The brokerage joins the growing NextHome franchise that currently has 608 active office locations across the country.

Located near some of Florida's most scenic landscapes, NextHome New Beginnings serves clients throughout Palm Coast, Flagler Beach, Beverly Beach, St. Augustine, St. Johns County, and Ormond Beach. The brokerage offers expertise in all types of residential real estate including first-time homebuyer, relocation, vacation homes, waterfront, and investment properties.

NextHome New Beginnings is owned by Brianne Nodal, a high-achieving professional who enjoys helping her clients discover the joy of buying and selling real estate.

A second-generation Florida REALTOR®, Brianne has been serving local home buyers for 12 years. Throughout her career, Brianne has worked with Davidson Realty and Florida Homes Realty & Mortgage. She is an alumni of the Graduate REALTOR® Institute through NAR and offers vast experience with investment properties.

Prior to obtaining her real estate license, Brianne enjoyed fixing, flipping, and building homes as a hobby.

"I loved real estate so much, I thought that I would make it a full-time career," Brianne said.

Brianne's passion for focused client service and talent for negotiation quickly built a thriving referral-based business.

"My clients are my focus from the moment we start looking at homes all the way to the closing table," Brianne said. "I am very hands-on with all my transactions and present throughout the whole process. I also love negotiating and being a fierce advocate for my client's needs."

Brianne wanted to give herself and her clients access to industry-leading systems and technology. However, on their own these were prohibitively expensive.

Brianne was looking for a franchisee that already offered industry-leading technology that worked together in a seamlessly integrated system.

That's when she discovered NextHome.

"The value that NextHome offers is remarkable," Brianne said. "The investment is really reasonable for all of the great systems, technology, and marketing that I get."



Today, NextHome New Beginnings offers clients unparalleled marketing paired with a forward-thinking approach to real estate.

“NextHome had a very modern approach to doing real estate, in addition to offering really appealing marketing,” Brianne said. “NextHome is a beautiful brand that offers something beautiful for my clients.”

With Brianne leading the company, NextHome New Beginnings clients can expect a team of friendly professionals to guide them through each step of their real estate journey.

“At the end of the transaction, I want every client to feel that this was easy and fun,” Brianne said. “Putting Humans over Houses is something we really live here. We want to bring relationship building and joy back into real estate.”

NextHome New Beginnings is a home for real estate professionals who love what they do and are ambassadors of the joy of real estate.

“At NextHome New Beginnings, we love people, we love buying and selling homes, and we love having fun throughout the process,” Brianne said.

Brianne is the mother of three boys, all Florida natives who enjoy living an active Florida lifestyle. Her son, Nathan, will be joining NextHome New Beginnings as a real estate associate.

As a volunteer in her community, Brianne is involved in programs that help Ukrainian and Russian refugee families find homes and support in their new community.

Please join us in congratulating Brianne, Nathan, and the entire team at NextHome New Beginnings on the opening of this office in Palm Coast, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 630 offices and 5,700+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.



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