



**Press Release**

**October 19th, 2023**

**NextHome Real Estate Associates Opens in Greenwood, Indiana**  
*Newest brokerage offers client-centered service, led by experienced professionals*

**Pleasanton, CA — October 19, 2023** — NextHome is proud to announce our newest addition to the franchise, **NextHome Real Estate Associates**, located in Greenwood, Indiana. The brokerage joins the growing NextHome franchise that currently has 608 active office locations across the country.

Conveniently located in Indiana's largest population center, NextHome Real Estate Associates serves clients throughout the Indianapolis metro area. The brokerage offers expertise in commercial, vacant land, and all types of residential real estate.

NextHome Real Estate Associates is owned by Paul Cox, an Indiana-native with more than 14 years of client-centered service.

"I enjoy connecting with clients, identifying their objectives, and understanding what they are trying to accomplish in their lives," Paul said. "I am keen to make sure I am putting people first and I try to treat them as I would want to be treated."

Paul spent many years as a marketing professional before becoming a licensed real estate associate in 2009. Paul quickly developed a love for real estate and worked through any transaction's challenges.

"Once a property is found, I love working through the details," Paul said. "I enjoy the inspection process, contracts, mortgages, and making sure all the details work seamlessly toward the client's goals."

As a real estate professional with Keller Williams Indy Metro South, Paul built a reputation for excellence. He achieved remarkable sales numbers, becoming the No. 1 associate in an office of more than 100 people.

As Paul considered the next steps in his career, he wanted to build his own office where he could have access to cutting-edge support and technology at a great value.

That's when he discovered NextHome.

"The NextHome tech stack was very impressive," Paul said. "The tools available to me are state of the art and those tools will help my clients have a great real estate experience. All of these things were offered in a flexible way that helps me achieve my own goals."

Paul was also excited to offer his clients access to superior branding with an impressive attention to detail.

"I liked that NextHome committed significant thought and resources to creating the brand and all that goes along with that," Paul said.



Today, NextHome Real Estate Associates is leveraging cutting-edge technology to create a client-centered experience.

“Under my leadership, this brokerage is 100 percent client-focused,” Paul said. “This is one of the biggest purchases anyone might make in their lifetime, and I work on the understanding that this is my client’s decision, not mine. Everything we do is focused on helping you achieve your goals.”

Please join us in congratulating Paul on the opening of NextHome Real Estate Associates in Greenwood, Indiana!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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