

Press Release

September 29th, 2023

NextHome Finders Opens in Orange County

Owner and longtime real estate pro Patrick Truong brings a passion for helping others achieve their dreams of homeownership

Pleasanton, CA — **September 29, 2023** — NextHome is proud to announce our newest addition to the franchise, **NextHome Finders**, located in Westminster, California. The brokerage joins the growing NextHome franchise that currently has 614 active office locations across the country.

Conveniently located in the Los Angeles Metro Area, NextHome Finders serves clients throughout Orange, Los Angeles, and San Bernardino counties

NextHome Finders is owned by Patrick Truong, with Salvador Torres Jr. as the office's broker of record. Together, Patrick and Sal are poised to offer exceptional real estate representation for clients across the LA area.

As broker of record, Sal offers extensive expertise in all that NextHome has to offer. Sal owns NextHome offices in Las Vegas, Nevada and Ontario, California.

Licensed in 2000, Sal started his real estate career at a local independent boutique brokerage as an agent, but quickly moved into management.

In the four years that he was there, he grew the company to 20 agents while still personally selling more than 30 transactions annually.

In 2004, Sal opened his own brokerage, Realty Professional. In 2012, Sal converted his brokerage into CREA Realty Inc. The company grew to 42 agents and developed a reputation for helping residents throughout the Inland Empire Region.

Whether it was assisting with loan modifications, avoiding foreclosure, or helping list and sell their home via short sale, Sal and his team provided a valuable resource to homeowners who were looking for help.

In 2019, Sal opened NextHome CREA's Ontario office, followed by the Las Vegas office in April 2023.

Patrick is a Certified Public Accountant who has held a real estate sales license since 1999. Fluent in both English and Vietnamese, Patrick is a first-generation immigrant who has a passion for helping others achieve the American Dream of homeownership.

"We love turning dreams into reality," Patrick said. "Real estate is about far more than a transaction - at its core is relationship building. We listen intently and work with the client for as long as necessary so that they find the perfect home for their future."

That emphasis on relationships-based real estate led Patrick to NextHome.



"The company's Humans Over Houses tagline aligned with the way I like to do business," Patrick said. "On top of those core values, NextHome offered the best value out there. Our clients and associates benefit from industry-leading tools, technology, and marketing all at a really affordable price. NextHome had the whole package, meaning I didn't need to reinvent the wheel."

Today, Patrick and Sal are looking forward to growing the brokerage with associates who are enthusiastic, friendly, and enjoy helping others achieve their dreams.

"I am in real estate because I am passionate about helping everyone achieve their dreams of homeownership," Patrick said.

When he isn't helping clients, Patrick enjoys traveling and spending time with his three children.

When not selling real estate, it's all about family for Sal. He and his wife of 24 years, Desiree, have three children.

Please join us in congratulating Patrick, Sal, and the entire team at NextHome Finders on the opening of their office in Westminster, California!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.

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