



Press Release

September 22nd, 2023

NextHome Team Ellis Expands in Lebanon, Missouri

Newest brokerage brings NextHome's Humans Over Houses approach to real estate to owner Lisa Ellis' hometown

Pleasanton, CA — September 22, 2023 — NextHome is proud to announce the expansion of **NextHome Team Ellis** with a third office in Lebanon, Missouri. The expansion builds on the remarkable success of NextHome Team Ellis's two additional offices in Saint Robert and Waynesville.

The Lebanon office is a dream come true for owner Lisa Ellis, who now gets to share the NextHome difference with her hometown.

"I grew up on a dairy farm not far outside of Lebanon, so this community holds a special place in my heart," Lisa said. "It's just a peaceful quiet town that is so clean and fresh and just a beautiful community. I am really looking forward to serving the people in my hometown."

The brokerage joins the growing NextHome franchise that currently has 614 active office locations across the country.

Located just one hour north of Springfield, NextHome Team Ellis (Lebanon) is focused on the unique needs of clients throughout Laclede County. In this community built on agriculture, NextHome Team Ellis associates offer expertise in farm and land transactions in addition to all types of residential real estate.

The brokerage offers the expertise of agents who know and love where they live. Talented professionals Angie Masterton and Lee Ann Woods will be joining the Lebanon office, offering clients decades of area expertise.

"Some of my team members already served clients in Lebanon and the demand was increasing," Lisa said. "This was the right time to expand, and we are excited to bring that Humans Over Houses approach to real estate to the area."

As franchise owner, Lisa offers almost 25 years of experience as a high performing REALTOR®. Lisa started her real estate career in 1998 at a local independent brokerage in Saint Robert. In 2000, Lisa joined a Coldwell Banker franchise where her exceptional client service built a thriving business. In 2004, Lisa moved to a local RE/MAX where she was consistently a top producer in her market. In keeping up with her business, Lisa moved to Century 21 Prestige in 2010 to manage the 12-agent brokerage, while forming her own personal real estate team — Team Ellis. She grew the team to three agents, selling more than 60 transactions annually.

After seven years of managing and running a real estate team, Lisa returned to the RE/MAX brand to fully focus on sales with Team Ellis. In 2018, the five-person Team Ellis sold more than \$12 million and 87 transaction sides: incredible numbers for an area with an average sales price of \$133,000.



Lisa attributes the growth and success of the team to focusing on world-class service and client care that has her buyers and sellers returning again and again.

After 20 years in real estate and selling at the highest level, Lisa was ready to take the next step in her career – owning a brokerage.

NextHome Team Ellis opened in Waynesville in 2019, with the Saint Robert expansion following shortly after in 2022.

“From the moment I found NextHome, it was just undoubtedly the right decision, and I haven’t had any second thoughts about it since,” Lisa said. “The transition to a NextHome franchise blended well with the way I’ve been doing business for years: putting Humans over Houses fits so well with who we are.”

Lisa is currently the vice president of her county board of REALTORS® and will assume the role of Association President in 2024.

Lisa and her husband, retired US Army E-7 First Sergeant, Renard, have four children and six grandchildren.

Please join us in congratulating Lisa and the rest of the team at NextHome Team Ellis on the opening of their new office in Lebanon, Missouri!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and 5,600+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.

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