



**Press Release**

**September 1st, 2023**

**NextHome Announces New Brokerage to Serve Rural Wisconsin**

*NextHome WISCO Success combines family legacy of real estate service with NextHome's cutting-edge technology to serve more than 84 zip codes*

**Pleasanton, CA — September 1, 2023** — NextHome is proud to announce our newest addition to the franchise, **NextHome WISCO Success**, located in Osseo, Wisconsin. The brokerage joins the growing NextHome franchise that currently has 618 active office locations across the country.

NextHome WISCO Success serves clients in Osseo, Eau Claire, Black River Falls, and 84 additional zip codes throughout rural Wisconsin. Located in the heart of rural Wisconsin, NextHome WISCO Success offers unparalleled expertise in commercial real estate in addition to land, farm, investment, relocation, new builds and all other types of residential real estate.

NextHome WISCO Real Estate is owned by Scott and Julie Bahnub. Scott will serve as managing broker, while Julie will focus her talents on client sales and service.

Scott and Julie are two dedicated professionals with deep ties to regional real estate and a love for their community. Scott obtained his real estate sales license in 2012 following a long career in transportation logistics for the U.S. Air Force.

In 2014, Scott obtained his broker's license and had the opportunity to purchase his cousin's independent real estate office, which had been a community staple for more than 30 years.

In the years that followed, Scott built a business that had family and small-town community values at its core.

"I am proud to be a friendly, family-owned business where people know they will be treated with respect," Scott said. "Our Journey from where we started to where we are today is something I am truly proud of."

In a town of less than 1,700 people, Scott was able to grow the family brokerage to 15 community-minded agents. Representing a large section of rural Wisconsin, Bahnub Realty was able to close 345 transactions last year.

As he looked to the future, Scott knew that he wanted to offer both his clients and associates the best resources in real estate.

"Real estate has changed over the years and as a boutique brokerage it is hard to grow and provide outstanding client service while also keeping up with evolving technology and training."

After discovering NextHome, Scott knew he found a franchise that could help him expertly accomplish all of these goals.



“The technology and support offered through NextHome are impressive,” Scott said. “From its Member Services department to contract help, NextHome offers the training and support we need to continue to grow.”

Today, Scott and Julie are combining their years of expertise in Wisconsin real estate with NextHome’s cutting-edge technology.

“We take pride in connecting clients with the resources they need to make each transaction as seamless as possible,” Scott said. “We are knowledgeable professionals who want to be your real estate resource for life.”

As NextHome WISCO Success continues to grow, Scott and Julie are looking forward to partnering with driven agents who are searching for a collaborative and family-oriented environment.

“If people are hungry and ready to grow, NextHome WISCO Success is the place where they can take their career to the next level,” Scott said.

For the client who is looking to buy or sell, NextHome WISCO Success offers a one-stop-shop where they can be connected with lenders, inspectors, plumbers, roofers, and more.

“We want to be the place where someone can walk in and we will help them with any real estate needs from A-Z,” Scott said.

Outside the office, each NextHome WISCO Success agent enjoys being part of their small-town community, through hunting, golfing, horseback riding, and more.

Scott and Julie and the proud parents of a blended family with four daughters and eight grandchildren.

Please join us in congratulating Scott and Julie on the opening of NextHome WISCO Success in Osseo, Wisconsin!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and



5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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