



Press Release

August 25th, 2023

NextHome United Launches in San Diego, California

Brokerage offers expert guidance through agents who know the area, and real estate, inside and out

Pleasanton, CA — August 25, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome United**, located in San Diego, California. The brokerage joins the growing NextHome franchise that currently has 618 active office locations across the country.

NextHome United proudly serves all areas of beautiful San Diego. The brokerage's expertise spans North County Coastal, North County Inland, Central San Diego, South Bay, and East County. A team of dedicated professionals is intimately familiar with each community including downtown San Diego, picturesque Point Loma, charming Mission Hills, laid-back La Mesa, thriving Chula Vista, upscale La Jolla, coastal Del Mar, exclusive Carmel Valley, luxurious Rancho Santa Fe, tranquil Rancho Bernardo, vibrant Poway, and the inviting neighborhoods of Carlsbad, among many others.

NextHome United is dedicated to serving the diverse needs of San Diego buyers and sellers through knowledgeable associates who put people first. The brokerage offers expertise in all types of residential real estate transactions including luxury, second homes, relocation, first-time homebuyer, and investment.

NextHome United is owned by Tim Ney, a dedicated broker who is committed to helping his agents succeed.

The foundation for Tim's skills as a servant leader were built as a Force Reconnaissance Marine. For years, Tim served his country alongside the elite of the U.S. Marines Special Operations Division. Tim holds an executive MBA and has visited 27 countries around the world, making diversity and representation vital pieces of his professional philosophy.

In 2000, various injuries led him to a career change. As a talented leader with a heart for service, real estate was a great fit. Throughout the next 10 years, Tim worked with various nationally franchised brands throughout San Diego. He achieved remarkable sales success, joining Prudential's top six percent of agents in the nation.

In 2010, he launched Kaya Realty - Kaya being the Swahili word for "Home."

However, he was always on the lookout for a franchise that empowered him to center and support his agents. Tim discovered what he was looking for with NextHome.

"When I saw NextHome, it was exactly what I wanted my brokerage to be," Tim said. "We are centered on supporting remarkable agents, who will, in turn, provide unparalleled experiences for their clients."



As a supportive broker, Tim offers weekly coaching for his agents. As a dedicated servant leader, Tim is also committed to working alongside his associates to offer them the support they need.

“When I get out of bed in the morning, my goal is to see how I can support my agents that day,” Tim said. “I am on the frontlines right alongside them, every step of the way.”

Today, NextHome United is a team of dedicated, experienced professionals committed to helping their clients navigate the dynamic local real estate market with ease and confidence.

With 23 years of experience in every neighborhood throughout San Diego, Tim and the NextHome United team are ready to elevate their client’s real estate experiences.

“At NextHome United, we pride ourselves on being well-versed in local events and understanding the unique strengths and considerations of each area,” Tim said. “We believe that finding the perfect home goes beyond the property itself; it’s about finding a location that complements your lifestyle and meets your specific criteria. Our team is dedicated to assisting you in discovering the best neighborhood that matches your preferences, making the process of finding your ideal home a seamless and enjoyable experience.”

As a longtime San Diego local, Tim enjoys giving back to his community. He has previously partnered with Humble Design, a non-profit focused on changing lives and communities by custom designing and fully furnishing home interiors for individuals, families and veterans emerging from homelessness. Tim was recently honored to be a part of furnishing a home for a local veteran and single father.

Tim is the proud descendant of military service members, some who fought on the beaches of Normandy. In his spare time, Tim continues to travel, helping those in need wherever he goes.

Please join us in congratulating Tim and the entire NextHome United team on the opening of their brokerage in San Diego, California!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 615 offices and



5,600+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.6B in volume.

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For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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