



Press Release

August 4th, 2023

NextHome Solutions Realty Opens in Orlando Area

Brokerage offers Central Florida unparalleled real estate expertise and experience

Pleasanton, CA — August 4, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Solutions Realty**, located in Clermont, Florida. The brokerage joins the growing NextHome franchise that currently has 615 active office locations across the country.

NextHome Solutions Realty offers both its associates and clients a one-stop solution for all of their real estate needs. NextHome Solutions Realty offers broad expertise in all types of real estate including residential, luxury, second-homes, commercial, property management, and new builds. For associates, NextHome Solutions Realty provides unparalleled training and support through accessible, non-competing brokers and its on-site and state-licensed Next Level Real Estate School.

Conveniently located in the greater Orlando area, NextHome Solutions Realty serves clients throughout Central Florida.

NextHome Solutions Realty is owned by Rita Taubeh and Oliver Thorpe. This duo of knowable real estate professionals aims to open a brokerage where the client can experience the joy of real estate.

“Every client I work with, I consider them as if they were my own family,” Rita said. “We are a brokerage that truly cares. Oliver and I are in this business because we enjoy every piece of it.”

Rita obtained her real estate license in 2003. Prior to real estate, Rita worked in marketing and interior design. She holds a bachelor’s degree in marketing and digital design and a master’s degree in entertainment business.

Real estate combined Rita’s marketing talents with a deep-rooted love for building and architecture.

“My older brother is a contractor in Chicago and my favorite thing to do was go to work with him,” Rita said.

Throughout her real estate career, Rita has developed a reputation as a problem-solver who will always go the extra mile for her clients.

“Through my experience and expertise, I can help my clients with every aspect of their sale or purchase,” Rita said. “When looking for the perfect home, I can offer suggestions for remodeling or furnishing. For sellers, I can help stage the home in a cost-effective way that makes it more marketable. I love to problem solve and get my clients' purchases across the finish line. When I see that buyers or sellers face at closing and they are so happy, it really pulls on my heartstrings.”



Throughout her time working with various nationally franchised brokerages, Rita's sales numbers have been remarkable and she has been recognized as agent of the year.

Oliver embarked on his own real estate journey in 2021 following a 21-year career as an Army Veterinary Technician, working with police dogs.

"I've always liked real estate, ever since I was a little kid," Oliver said. "My dad's educational background was in architecture, and I loved looking at houses with him. I also love the problem-solving side of real estate when I can help guide people toward what they really want and need."

Almost immediately after obtaining his sales license, Oliver achieved remarkable sales numbers and quickly pursued his broker's license.

Oliver and Rita met while working with the same nationally-franchised brokerage. They soon realized that they both shared a determination to elevate real estate service in the Orlando area.

"I wanted to create a brokerage that I would be excited to work at," Rita said. "High-quality associates are hungry for a brokerage where they feel truly supported. Where they aren't competing with their broker for business and where you enjoy great communication and office culture."

As Rita and Oliver searched for the right franchise to help them achieve this dream, they stumbled across NextHome.

"I was looking online for something else, and these videos from the NextHome conference in Orlando came up," Oliver said. "The energy, the vibe, the way the company was structured, everything was amazing."

From there, both Oliver and Rita reached out to other NextHome franchise owners in Florida.

"The way these people spoke so highly about NextHome was really telling," Rita said. "We knew that NextHome was the right fit for us."

Today, NextHome Solutions Realty is a one-stop solution for Orlando area agents and clients. Through supported and empowered agents, NextHome Solutions Realty clients receive outstanding real estate experiences.

"Throughout the years, working with various brokerages, I've experienced some of the pain points that really frustrate highly-skilled real estate professionals," Rita said. "At NextHome Solutions Realty, we offer the associates the things they need to unleash their potential and provide unparalleled service. Our industry-leading technology is conveniently packaged with a single sign-on. The marketing and member service support is unlike anything I've ever seen. And our associates have access to non-competing brokers who care about them and their clients."

"We want to make sure that this is a brokerage where agents are supported in a way that helps them support their clients," Oliver added.



Please join us in congratulating Rita and Oliver on the opening of NextHome Solutions Realty in Clermont, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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