



Press Release

August 3rd, 2023

NextHome Premier Homes Realty Adds Third Office

With this addition, the brokerage is poised to professionally serve clients throughout Houston's entire Northeast Corridor

Pleasanton, CA — August 3, 2023 — NextHome is proud to announce the expansion of **NextHome Premier Homes Realty** with a new office in Crosby, Texas. This will be the third office addition for owners Rita and Keyvan Zarghami. Rita and Keyvan are building on the remarkable success of two additional NextHome offices in Humble and New Caney, Texas.

NextHome Premier Homes Realty's Crosby office is a dream come true for Rita, who spent her childhood in that area and now gets to offer exceptional real estate services to her beloved hometown.

"When my father moved to Crosby, he told me he loved the area's small-town feel," Rita said. "It's an honor to help new families discover Crosby and be a part of their journey. NextHome Premier Homes Realty is a fresh and modern option for clients looking for a personalized and innovative approach to buying or selling real estate."

NextHome Premier Homes Realty (Crosby) offers expertise in both residential and commercial transactions. The brokerage is unique in the area for also offering in-house mortgage lending services through 1st Community Mortgage, with a dedicated sales/lending liaison.

Rita will be the broker of record and in charge of all day-to-day operations. Rita's husband Keyvan Zarghami will serve as an in-house mortgage consultant and liaison. Virgie Green will be NextHome Premier Homes Realty's Office Manager.

Conveniently located in the Houston Metro area, NextHome Premier Homes Realty (Crosby) serves clients throughout Lake Houston, Atascocita, Kingwood, North Channel, Humble, Huffman, Baytown, Dayton, Baytown, Splendora, Spring, Tomball, The Woodlands, Cleveland, Willis, and the remainder of Houston-Sugar Land-Baytown metropolitan area.

NextHome Premier Homes Realty (Crosby), joins the growing NextHome franchise that currently has 615 active office locations across the country.

NextHome Premier Homes Realty offers a unique and personalized experience for clients with a focus on technology and design. The brick-and-mortar office features an open and inviting space with a friendly and professional team of real estate agents.

"NextHome Premier Homes Realty is committed to providing exceptional customer service and works closely with clients to help them achieve their real estate goals," Rita said. "With access to the latest real estate technology, we provide clients with up-to-date information on the local market, including property listings, price trends, and more."



Combining NextHome’s technology and Rita’s expertise, the brokerage is poised to offer unparalleled real estate services.

Licensed since 1994, Rita has been a longtime top-producing REALTOR® in the Houston area. After nearly 10 years of high-volume sales, Rita opened her own brokerage in 2003 – Red Stone Realty LLC.

Under her leadership, she built the brokerage with talented agents to see annual sales in excess of \$25 million. Additionally, Keyvan also opened a mortgage company, 1st Community Mortgage Group, concurrent with the opening of the real estate brokerage. The mortgage company was just as successful with more than \$20 million in volume annually.

During the recession in the late 2000’s, Houston and surrounding areas were hit extremely hard. Pivoting to adjust to the market conditions, Rita agreed to take over as the Sales Manager for the local Humble Century 21 brokerage, while still actively producing as a selling REALTOR®. Managing 20 agents, Rita guided the brokerage to a very productive office in the midst of an extremely challenging financial time for the state of Texas.

In 2013, Rita went back to running her own brokerage. Changing the brokerage name to Premier Homes, she grew the company to 10 REALTORS® and a large portfolio of listings. But Rita knew she needed more to provide to her agents.

That’s when she discovered NextHome.

“NextHome is centered around relationship building,” Rita said. “Everything from member services to the technology they offer is designed with the client in mind. NextHome’s approach aligned perfectly with my own. We truly treat our clients as people and not just a sale. We want to build deep relationships with the families in our community. Our agents are client-focused and hold the highest standards. Ethics and honesty are key to earning the trust of our clients and community.”

NextHome Premier Homes Realty in Humble opened in 2018 and the New Caney office opened earlier this year.

“This new NextHome Premier Homes Realty real estate office in Crosby is an exciting addition to the local real estate market,” Rita said. “As part of the NextHome franchise, Premier Homes Realty offers a modern and innovative approach to buying and selling homes. We are a cutting-edge option for those looking to buy or sell property in the area.”

When not selling real estate, Rita and Keyvan look forward to spending time with their family. They have three children – daughter Akila, and two sons – Jeremiah and Keyvan Keyanoosh. They also have seven grandchildren – Alyssa, Joshua, Jacob, Isabela, Kaiden, Jayden, and Jackson.

Rita loves to cook for the family, while Keyvan is a Corvette enthusiast and attends as many car shows as possible.



Please join us in congratulating Rita, Keyvan, and Virgie on the opening of NextHome Premier Homes Realty's newest office in Crosby, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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