



**Press Release**

**July 28th, 2023**

**NextHome Coast2Coast Announces Rockland, Maine Expansion**

*Dynamic husband-and-wife team bring next-level service from Florida's sunny beaches to Maine's picturesque coast*

**Pleasanton, CA — July 28, 2023** — NextHome is proud to announce the expansion of **NextHome Coast2Coast** with a second office in Rockland, Maine. The brokerage joins the growing NextHome franchise that currently has 615 active office locations across the country.

NextHome Coast2Coast builds on the success of the brokerage's flagship office in Bonita Springs, Florida, which opened in September of 2022. Both offices are owned by Suzanne and Patrick McGuire, a powerhouse team with a passion for putting humans over houses. Suzanne will be NextHome Coast2Coast's Owner and Principal Broker while Patrick lends his leadership and sales expertise to business operations, sales service, and agent management.

Located in a stunning tourist area, NextHome Coast2Coast serves clients throughout the Mid Coast of Maine, including the coastal counties of Waldo, Knox, Lincoln, and Sagadahoc; and the towns of Brunswick and Harpswell in Cumberland County.

"Owning brokerages in both Maine and Florida will give clients the unique opportunity to work with the same team in Maine and in Florida, Suzanne said. "It is also an opportunity for real estate agents who want to work in both states to stay with the same broker rather than having to work with different brokerages."

The brokerage is located in Rockland's historic downtown, at 23 Summer Street on the corner of Union and Summer streets. The building is known to locals as Doc Howards old office building. Doc Howard was a well respected pediatrician and part of the fabric of the community.

Suzanne and Patrick fell in love with the area on a visit to see family. Since that visit five years ago, they knew they wanted to expand their offices in that area.

Suzanne obtained her real estate sale license in 2007. Her career spanned both small independent firms and nationally franchised brands. Throughout the years, Suzanne developed a remarkable talent for building teams, managing large offices, and providing unparalleled client service. Suzanne became a contract-to-close expert, holding her clients' hands every step of the way through up to 60 transactions per year.

"I was so proud of our team the first year we we achieved ten million in annual sales," Suzanne said. "But some of the most memorable achievements of my professional career involve serving. In a very hectic and uncertain 2020, I served as President of the Women's Council of Realtors - Bonita Springs Estero. We not only survived that time, but we thrived."

Both Patrick and Suzanne McGuire are current Directors with The Bonita Springs Estero Realtors Association. They've both been named REALTOR® of the Year, are REALTORS®



Political Action Committee major investors, and both have been named Humanitarian of the Year by the Bonita Springs-Estero REALTORS®.

Patrick spent the foundational years of his career in the construction trades. He specialized in doors, windows, and commercial storefronts – sometimes managing 50 installers at a time. When The Great Recession decimated the home building industry, Patrick pivoted to a career in gated community management. As a portfolio manager, Patrick oversaw 11 different communities. During this time, he also used his talent for handyman work to build a thriving business. For the next four years, Patrick’s handyman business oversaw about 300 rentals throughout western Florida.

In 2016, Patrick made the jump to real estate sales and, together with Suzanne, they formed the Go McGuire Team.

In 2019, Suzanne obtained her broker’s license and the team’s success continued to accelerate. As clients continued to flock to Suzanne and Patrick, they knew their next step was opening their own franchise. They just needed to find a franchise that aligned with their values.

“NextHome seemed to share the same integrity that we keep at the center of our business,” Patrick said. “Integrity is huge. This partnership was a perfect fit.”

Today, NextHome Coast2Coast has the support of NextHome’s truly people-focused corporate culture as Suzanne and Patrick continue to elevate their level of service.

Patrick and Suzanne were married in 2009 and enjoy doting on their three mini dachshunds: Beau, Frankie, and Oscar.

Please join us in congratulating Suzanne and Patrick on the expansion of NextHome Coast2Coast with a new office in Rockland, Maine!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.



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