



Press Release

June 23rd, 2023

NextHome Equity Opens in Los Angeles, California

Newest addition to the franchise offers 25 years of regional insights, and a passion for helping families achieve their dreams

Pleasanton, CA — June 23, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Equity**, located in Los Angeles, California. The brokerage joins the growing NextHome franchise that currently has 613 active office locations across the country.

NextHome Equity offers clients exceptional insights into the growing Inglewood area, through associates with deep community ties.

NextHome Equity also serves clients throughout Los Angeles, Southwest Los Angeles, Culver City, Ladera Heights, and View Park.

NextHome Equity is owned by Yame Gizaw-Tulu. Yame is a real estate professional with more than 26 years of Los Angeles area expertise, a background in mortgage lending, an entrepreneurial spirit, and a heart for helping her clients achieve their dreams.

Yame moved to the Los Angeles area in 1997, after spending her childhood in both Ethiopia and Northern California.

On the advice of a local real estate agent, Yame obtained her real estate sales license in 2004 and went on to become a licensed broker in 2011.

“I am a very outgoing person who easily makes friends, and this agent mentioned that these qualities would serve me really well in real estate,” Yame said. “I love to make people’s dreams come true, and for most people there is no bigger financial dream than homeownership. It’s emotional, it can be scary, and I love helping people navigate all that.”

Yame soon expanded her transaction knowledge by working as a mortgage lender with Wells Fargo.

After almost seven years in the mortgage industry, Yame opened a suite of successful small businesses, proving her prowess as an entrepreneur.

With these business achievements and a wide range of real estate knowledge, Yame started the process of opening her own independent brokerage.

“I started building everything from the ground up, and it was exhausting,” Yame recalled. “One day I shared my experiences with another area real estate agent, who I thought worked for an independent boutique. It turned out that her boutique-feeling brokerage was really backed by a powerful franchise - NextHome. She told me I needed a partner that had already figured out systems and support, before singing the praises of NextHome.”



Yame knew that NextHome was the right fit for her when she discovered the company's unique culture and support system.

"You could feel the company's people-first culture when you talked with its corporate leadership," Yame said. "The support and the way they do business really aligned with the things that are important to me. When I did the first-day orientation, I knew I had made the right choice."

Today NextHome Equity is helping dreams come true for residential and commercial clients.

"NextHome Equity stands apart not only because of our extensive knowledge of the area, but also because we have a passion for putting people in homes in these areas," Yame said. "I love to help people get to that finish line. Giving a family the keys to their home is the best part of this business."

"With a passion to help others, the ability to problem solve, and great communication skills, there is nothing we cannot accomplish together," Yame said. "Anything we can do to make that dream come true, we will go all the way to make the right things happen for our clients."

Please join us in congratulating Yame on the opening of NextHome Equity in Los Angeles, California!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 33,000 transactions annually worth over \$11.4B in volume.

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