



Press Release

June 22nd, 2023

NextHome Legacy Group Opens in Tuscaloosa, Alabama

Through heartfelt and knowledgeable service, Kaysi and Alex are bringing the NextHome difference to clients throughout Western Alabama

Pleasanton, CA — June 22, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Legacy Group**, located in Tuscaloosa, Alabama. The brokerage joins the growing NextHome franchise that currently has 613 active office locations across the country.

Conveniently located in beautiful Western Alabama, NextHome Legacy Group serves clients throughout Tuscaloosa, Northport, Duncanville, Coker, Buhl, Gordo, Moundville, and the remainder of Tuscaloosa, Pickens, Lamar, Sumter, and Hale counties.

NextHome Legacy Group is owned by top-producing real estate associates Kaysi Snyder and Alex McCune. Together, this duo offers heartfelt and knowledgeable service. NextHome Legacy Group provides expertise in residential, commercial, land, multi-family, investment, luxury, lakefront, and short or long-term rentals.

“With the launch of NextHome Legacy Group, we are here to make a difference,” Alex said. “We hope to impact the lives of agents, clients, and the community for good.”

As team leaders, Kaysi and Alex are some of the highest-achieving professionals in their region. Their high-performing Legacy Lane Homes Group team helped more than 200 families discover their perfect property in 2022. Alongside six team members dedicated to client success, Alex and Kaysi have catapulted to the top tiers of Tuscaloosa real estate. Both born and raised in Alabama, Kaysi and Alex have a wealth of regional real estate knowledge.

“We are dedicated to our clients and always go the extra mile for them,” Kaysi said. “We are down to earth and not pushy, and those are qualities that catch people’s attention. Over time, we have earned an almost 100 percent referral-based business. Our client’s success is something we never take for granted.”

Kaysi began selling real estate in 2010, following a career in accounting. She quickly developed an affinity for first-time homebuyers and became a tireless advocate for all of her client’s needs.

Kaysi formed her own team at Keller Williams Realty Tuscaloosa, and it quickly grew to include 20 remarkable REALTORS®.

In 2020, Alex joined Kaysi at KW and the two quickly discovered a shared passion for exceptional client service. Together, they formed the Legacy Lane Homes Group team. Legacy Lane quickly became one of the top five teams in the state. With more than 800 associates in the Tuscaloosa area, Kaysi and Alex are in the top 25.



Prior to becoming a REALTOR® Alex owned a local State Farm Insurance Agency for more than seven years.

“Insurance had become so automated, and I craved a career where I could maintain that person-to-person service connection,” Alex said. “I love customer service, and real estate was a great way to blend my existing talents with my passion for putting people first.”

That dedication to client-centered service attracted Kaysi and Alex to NextHome.

“NextHome’s Humans over Houses philosophy is huge for us,” Alex said. “We are called ‘legacy’ because we are all about our community and our people.”

After looking closer at what NextHome had to offer, Kaysi and Alex were amazed by how many existing owners loved the company. NextHome has been recognized several years in a row as the no. 1 franchise in owner satisfaction by Franchise Business Review.

“The satisfaction ranking that NextHome has with franchisees speaks volumes,” Alex said.

Today, NextHome Legacy Group is bringing industry-leading technology and marketing to the Tuscaloosa area.

“There isn’t a NextHome in Tuscaloosa, so we have a relatively untapped market here,” Alex said. “We are thrilled to be the ones to introduce clients to the NextHome Legacy Group difference.”

“We are a concierge service for our clients, holding their hand every step of the way,” Kaysi added. “That takes so much off of them and helps their experience feel easy.”

Kaysi and Alex love their community and enjoy serving through various organizations. The brokerage is a dedicated supporter of Tuscaloosa Angels, New Day Women’s Center, and Tuscaloosa One Place (TOP).

Alex is the proud mother of three children ages 12, 9 and 7. She has been married to her college sweetheart, Chris, for 15 years and they enjoy camping, cheering on their kids in their various sports, and spending time at their vacation home on the coast.

Kaysi and Andrew are the proud parents of three biological children, and two foster babies.

Please join us in congratulating Kaysi and Alex on the opening of NextHome Legacy Group in Tuscaloosa, Alabama!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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