



Press Release

June 9th, 2023

NextHome Blue Heron Realty Group Opens in Locust Grove, Virginia
Client-centered leadership team offers unparalleled expertise and support

Pleasanton, CA — June 9, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Blue Heron Realty Group**, located in Locust Grove, Virginia. The brokerage joins the growing NextHome franchise that currently has 612 active office locations across the country.

NextHome Blue Heron Realty Group serves clients throughout Virginia. The brokerage is a world-class resource for the region's waterfront and luxury clients. A team of dedicated professionals also offers a wealth of expertise in first time home buying, primary and second homes, investment, military relocation / VA lending, probate, short sales, and all other types of residential real estate. Together Suzanne and Tiffany offer a wealth of expertise, leadership, and client-centered service.

"We have created a team of experienced agents who share our values and commitment to exceptional service," Suzanne said. "We look forward to building relationships with our clients and helping them navigate the real estate market."

Suzanne embarked on her real estate career in 1995 and was named Rookie of the Year. . After starting off with a boutique agency, Suzanne eventually moved on to manage two of the oldest and most well-known family-owned companies in the region. Throughout her career, Suzanne has worked with independent boutiques, large family firms, and nationally franchised brands.

Suzanne's dedication to her clients has produced many additional awards and recognitions throughout her career including REALTOR® of the Year (2015), Broker of the Year, and Manager of the Year.

Suzanne and Tiffany's journey began more than 20 years ago when Suzanne helped relocate Tiffany and her family to the region.

Tiffany's dedication to her clients resulted in various awards, including many client service awards, top producer awards, and she has been recognized for the highest residential sale in their previous company thus far.

As they considered the next steps in their careers, both Tiffany and Suzanne wanted to lead a brokerage where agents were supported, and clients had access to the highest standards of quality in real estate.

"We want to provide a great home for associates where they feel like they can achieve anything," Suzanne said. "We want to provide the tools and resources that talented professionals need in order to elevate their brand."

When Tiffany discovered NextHome, she knew they had found the right fit.



“The quality of the company was eye-catching,” Suzanne said. “From marketing to member service support, and even the energy of the company, NextHome offered a level of quality that we knew we wanted to offer our clients.”

Today, NextHome Blue Heron Realty Group is elevating real estate in Virginia.

"We are excited to launch NextHome Blue Heron Realty Group and serve our community," Tiffany said. "Our mission is to exceed our clients' expectations and provide them with an exceptional experience."

Both Tiffany and Suzanne are passionate about their community. Tiffany is a board member of Lake of the Woods Adaptive Watersports. This 501c3 charitable foundation provides access to watersports to differently-abled veterans, adults, children and their family members and caretakers.

Suzanne has also previously served on various REALTOR® association committees, including the National Association of REALTORS Consumer Communication Committee. She has also been active with her local and state board of REALTORS®, serving on both Education and Communications committees and is a graduate of the Virginia Association of Realtors Leadership Committee.

“The American Dream of homeownership is important to me,” Suzanne said. “I wouldn’t be in this field if I didn’t feel passionately about helping people achieve homeownership. To me, this is far more than a transaction.”

Please join us in congratulating Suzanne and Tiffany on the opening of NextHome Blue Heron Realty Group in Locust Grove, Virginia!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.



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