



**Press Release**

**June 2nd, 2023**

**NextHome Heroes Opens in Southern California**  
*Newest brokerage offers exceptional service for local heroes*

**Pleasanton, CA — June 2, 2023** — NextHome is proud to announce our newest addition to the franchise, **NextHome Heroes**, located in Chino Hills, California. The brokerage joins the growing NextHome franchise that currently has 615 active office locations across the country.

NextHome Heroes offers a unique perspective on real estate, and is focused on giving back to those who sacrifice for our communities.

Conveniently located in Southern California, NextHome Heroes serves clients throughout San Bernardino, Riverside, Los Angeles, and Orange counties.

NextHome Heroes is owned by Christopher and Lorena Bravata. The husband-and-wife team dedicate their work to helping those who selflessly serve their communities including the Military, Police, Fire, Education, Medical, and Social Services professions.

“If we represent a buyer or seller who works in one of these professions, upon closing of the real estate transaction, we donate 20 percent of our gross commissions back to that Hero,” Christopher said. “We also extend this to family members of our clients who work in one of these professions. Our motto has been ‘Serving Those Who Selflessly Serve Others.’”

In addition to its emphasis on service, NextHome Heroes is a bi-lingual brokerage offering representation for Spanish-speaking clients.

Christopher has been a licensed real estate broker for more than 20 years. He began his career partnering with a developer and contractor. Eventually, Christopher’s admiration of local service members led him to focus his talents on this targeted population of buyers and sellers.

Lorena is a retired educator who will be orchestrating the brokerage’s day-to-day business operations.

“Lorena has remarkable listening, communication, and empathy skills which will serve both our clients and associates extremely well,” Christopher said.

Both Christopher and Lorena have lived in the Chino Hills area for more than 10 years, offering extensive regional knowledge.

As Christopher and Lorena considered the best way to serve area home buyers and sellers, franchising became the natural next step.

“NextHome caught my attention several years ago while reading a magazine,” Christopher said. “The article was ranking real estate franchises and the feedback about NextHome was phenomenal.”



After keeping an eye on the franchise for several years, business conditions aligned in 2022 making this year the right time to finally open a NextHome brokerage.

“NextHome stood out from every other franchise because of its culture and focus,” Christopher said. “I didn’t want to be pressured to be huge and sacrifice quality service for quantity of agents. With NextHome, the terms and expectations were so flexible, I knew I could create a brokerage that fit my needs.”

Today, NextHome Heroes continues to focus time and attention on those who selflessly serve others.

“Continuing to serve and honor Heroes is our passion and we are excited to join the NextHome family as NextHome Heroes,” Christopher said.

Outside of the office, Christopher and Lorena are accomplished marathon runners. They ran the Boston Marathon in 2018 and the Chicago Marathon in 2019. Christopher is a strong supporter of the American Cancer Society. As a sponsored charity runner, he ran the London Marathon and raised more than \$10,000 for cancer research. Christopher again used his talents to support the American Cancer Society in 2010 by running the New York Marathon, raising \$3,500.

Christopher has served on the Tri-Counties Real Estate Board and is also a member of the Knights of Columbus.

Christopher and Lorena are also supporters of Making Strides Against Breast Cancer.

Please join us in congratulating Christopher and Lorena on the opening of NextHome Heroes in Chino Hills, California!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 33,000 transactions annually worth over \$11.4B in volume.



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