



Press Release

June 1st, 2023

NextHome Platinum Realty Opens in Houston, Texas

Husband-and-wife team offer white-glove level service to Houston Metro area

Pleasanton, CA — June 1, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Platinum Realty**, located in Houston, Texas. The brokerage joins the growing NextHome franchise that currently has 616 active office locations across the country.

Conveniently located in Texas’s largest population center, NextHome Platinum Realty serves clients throughout Houston, Sugar Land, Missouri City, Richmond, Rosenberg, Pearland, and the remainder of Fort Bend, Harris, and Brazoria counties

NextHome Platinum Realty is owned by the husband-and-wife team of Amanda and Derek Wells. Amanda will lead the company’s training, marketing, and events. Derek will serve as NextHome Platinum Realty’s CFO.

Under Amanda and Derek’s leadership, the brokerage provides expertise in both residential and commercial real estate, and offers exceptional experiences for luxury, investment, and first-time homebuyers.

“Every client we help, regardless of the price point, gets great care,” Derek said. “That care includes holding their hands through the entire process, being available to answer questions, and providing unparalleled customer service even after the transaction is over.”

Derek first started selling real estate in 2015 following a career in corporate accounting. Amanda obtained her real estate license in 2016.

The duo started out with a local RE/MAX franchise. Then, after their rookie years, Derek and Amanda collaborated with family members to launch their own independent firm - Wells & Blue Real Estate Advisors.

As an independent brokerage led by remarkably talented individuals, Wells & Blue thrived. The brokerage eventually transitioned into a NextHome franchise: NextHome Elite Advisors.

With the backing of NextHome’s industry-leading support and technology, Amanda and Derek continued to elevate their client-centered service by creating a high-performing team. The Wells Team earned several awards and recognitions. They have received the Pinnacle Office recognition four years in a row, in addition to being recognized four years in a row as a NextHome Premier Sales Team. Derek was recognized as one of the region’s Top 20 Agents by the Houston Black Real Estate Association in 2020.

As their careers evolved, Derek and Amanda knew they wanted to expand the NextHome brand across the Houston Metro area.



“Our decision to open a different, but complimentary NextHome office was a no-brainer,” Amanda said. “We love the NextHome culture, our agents have all embraced it, and I couldn’t imagine being anywhere else.”

Today, NextHome Platinum Realty offers a white-glove experience for both buyers and sellers.

“We are a brokerage with high integrity, looking to provide exceptional service to our clients,” Derek said.

That service level is carried forward through knowledgeable and ethical NextHome Platinum Realty associates.

“We require a high level of professionalism, and we want people that care about people,” Amanda said. “This is a people-driven industry and putting Humans Over Houses is so important. At NextHome Platinum Realty, we strive to cultivate a culture of high integrity.”

Through NextHome Platinum Realty, clients have access to 15 expert real estate agents in addition to two high-performing teams.

The Wells Team and the Taylor Made Team (led by Avery Taylor) offer seamless real estate experiences for all types of clients.

“NextHome Platinum Realty is a company that is tech-driven and people focused,” Amanda said. “We are a community of agents who are willing to help each other out and truly have all the tools at our agent’s disposal to help them thrive in their business.”

Both Amanda and Derek care deeply about their community and have worked to improve the lives of others.

Prior to obtaining her real estate license, Amanda spent many years teaching kindergarten and first grade. Derek is a proud member of Emerging 100, the non-profit is the premier young professional and mentoring organization in the Houston market. Through mentoring and education, Emerge 100 reaches out to at-risk youth of color.

“We go into schools and offer professional mentoring services including business etiquette, financial literacy, and health and wellness,” Derek explained. “Through several different pillars, I get to pour back into African American youth.”

Amanda and Derek are the proud parents of three young boys: Dion, Donovan, and Daniel and their loving dog, Tiger. When the family is together, they enjoy traveling and cheering on the kids in their various youth sports.

Please join us in congratulating Amanda and Derek on the opening of NextHome Platinum Realty in Houston, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.



Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:

<https://www.nexthome.com/news/>