



Press Release

May 25th, 2023

NextHome Champions Expands With Third Michigan Office

Through exceptional training, technology, and support, NextHome Champions is elevating real estate service in Northern Michigan

Pleasanton, CA — May 25, 2023 — NextHome is proud to announce the expansion of **NextHome Champions** with a new office in Traverse City, Michigan. The brokerage joins the growing NextHome franchise that currently has 614 active office locations across the country.

Located on a beautiful inlet of Lake Michigan, NextHome Champions (Traverse City) serves clients throughout Grand Traverse and Leelanau counties. NextHome Champions (Traverse City) offers expertise in luxury and second homes, in addition to all other types of residential real estate.

NextHome Champions (Traverse City) builds on the success of two additional NextHome Champions offices in Holland and Grand Rapids. These offices have been offering clients exceptional service since opening in 2017 and 2019.

All three brokerages are owned by Tom Smolinski, a high-performing professional with a passion for real estate's best technology, training, and support. Jessica Brutzman will step into the role of managing broker and lead training associate at the Traverse City office.

“Jessica is a remarkable REALTOR® and this Traverse City office is lucky to have her level of care and expertise,” Tom said. “She has a deep, heartfelt commitment to this community.”

Jessica is an experienced REALTOR® with over 15 years of experience compassionately serving area buyers and sellers. Jessica's areas of expertise include First-Time Home Buying, Military Relocation, Resort and Second Homes, Senior housing needs as well as Short Sale and Foreclosures.

In addition, Jessica serves on numerous boards and committees including Grand Traverse County Parks and Recreation and the City of Traverse City Coast Guard Committee.

As a lifelong learner, Jessica offers clients the most up-to-date guidance in an easy-to-understand way. She holds a bachelor's degree in Organizational Management and Leadership from Spring Arbor University, and in 2022 she completed a professional fellowship with Michigan State University. Jessica has also studied interior design and drafting.

Being a National Guard/Marines military spouse, Jessica has a special appreciation for stress that accompanies military relocation.

Tom began his real estate career in 2005 after spending many years in engineering.

With his commitment to world-class service and his attention to detail, Tom steadily built his business to the tune of more than 100 transactions annually.



Tom ranks as one of the top 10 REALTORS® out of 3,000+ agents in his local Multiple Listing Service (MLS).

After years of selling real estate under a real estate broker, Tom started his own company, Epsilon Resources, which focused on local needs of homeowners who were facing foreclosure.

In early 2017, Tom wanted to add a higher level of technology to his brokerage business services. That's when he discovered NextHome.

“The three things that stood out to me were the commitment to technology, the ability to allow me to run my brokerage in a formatted, yet flexible way, and the tools provided to my agents,” Tom said.

Today, NextHome Champions associates are using this technology to offer exceptional real estate experiences throughout Northern Michigan.

“At NextHome Champions, clients will find real estate service defined by a person-to-person connection and supported by the best technology and marketing in the business,” Tom said. “In addition, we know that well-educated associates are vital to our client's success. Each of these well-trained agents has a broker, managing broker, and an entire family of agents behind them helping each other every step of the way.”

Please join us in congratulating Tom, Jessica, and the rest of the team at NextHome Champions on the opening of their Traverse City office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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