



Press Release

May 19th, 2023

NextHome Premier Homes Realty Expands with New Caney Office

Newest office serves the Houston Metro Area with exceptional bi-lingual service

Pleasanton, CA — May 19, 2023 — NextHome is pleased to announce the expansion of **NextHome Premier Homes Realty** with an office in New Caney, Texas. The brokerage joins the growing NextHome franchise that currently has 612 active office locations across the country.

NextHome Premier Homes Realty (New Caney) builds on the success of the brokerage’s flagship location in Humble, Texas, which has been serving clients since 2018.

Conveniently located in the Houston Metro area, NextHome Premier Homes Realty (New Caney) serves clients throughout Houston’s northwest suburbs including Splendor, Spring, Tomball, The Woodlands, Cleveland, Willis, and the remainder of Montgomery County. With both management and associates who are fluent in both Spanish and English, the brokerage fills a regional need for high-quality bi-lingual representation.

NextHome Premier Homes Realty is owned by Rita Zarghami, with Leo Perez as office manager and Vanessa Flores as an associate.

“Leo’s communication skills and care for his clients are unparalleled,” Rita said. “Both Leo and Vanessa serve with a conviction that clients are not a number - they are a relationship that requires nurturing. Leo has built relationships with every client he has, and always puts others first. Vanessa and Leo are a powerful duo and it will be remarkable to see them grow their team in a new area.”

Licensed since 1994, Rita has been a longtime top-producing REALTOR® in the Houston area. After nearly ten years of high-volume sales, Rita opened her own brokerage in 2003 – Red Stone Realty LLC.

During the recession in the late 2000’s, Houston and surrounding areas were hit extremely hard. Pivoting to adjust to the market conditions, Rita agreed to take over as the Sales Manager for the local Humble Century 21 brokerage, while still actively producing as a selling REALTOR®. Managing 20 agents, Rita guided the brokerage to a very productive office in the midst of an extremely challenging financial time for the state of Texas.

In 2013, Rita went back to running her own brokerage. Changing the brokerage name to Premier Homes, she grew the company to 10 REALTORS® and a large portfolio of listings. But Rita knew she needed more to provide to her agents.

“I was really excited about the NextHome franchise and what the company had to offer Premier Homes,” she added. “I continued to research other companies, but all roads led back to NextHome.”



Rita launched NextHome Premier Homes in Humble, Texas in 2018. Shortly after the launch, Leo and Vanessa joined Rita’s team.

Leo and Rita had met almost a decade before. Leo was attempting to purchase their first home, but was searching for a higher quality real estate associate.

“The representation I had was horrible, so I started looking around for a new REALTOR® and that’s when I found Rita,” Leo said.

Rita not only sold Leo and Vanessa’s home, but also became an example of professional real estate representation that Leo wanted to emulate.

Seeing a growing need for high-quality bi-lingual real estate services in the area, Leo and Vanessa obtained their own real estate licenses.

In 2022, they formed the Perez Flores Team.

“Leo and Vanessa have been top producers since they joined the office and continue to do remarkable things,” Rita said.

Leo and Vanessa are exceptionally skilled at helping immigrants and non-English speakers elevate their standard of living. As the New Caney area welcomes more than a dozen new subdivisions, their services are in high demand.

“We moved here 14 years ago from Venezuela and have this unique ability to connect with people on a whole different level,” Leo said. “There is a huge need in our area for real estate associates who can provide a high-quality level of bi-lingual representation. We connect with people first to really listen to their needs. From that first meeting forward, our clients have our full support.”

Leo and Vanessa have been a couple for 13 years and are the proud parents of three children and one dog. Together, they family loves to cook, and entertain in their home with family and friends.

Leo volunteers with the East Montgomery County Sports Association, helping the region’s youth sports run smoothly. Vanessa uses her professional success to empower the rising generation of women around her. She speaks to and mentors local college students, motivating them to pursue their dreams no matter what their gender or what field they are interested in.

Please join us in congratulating Leo, Vanessa, and Rita on the opening of NextHome Premier Homes Realty’s newest office in New Caney, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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