



Press Release

May 1st, 2023

NextHome Music City Realty Opens Second Office in Nashville

Brokerage offers exceptional agent talent, strengthened by knowledgeable broker support

Pleasanton, CA — May 1, 2023 — NextHome is proud to announce the expansion of **NextHome Music City Realty** with a second office in Nashville, Tennessee. This addition expands on the success of NextHome Music City Realty’s flagship location in Murfreesboro.

NextHome Music City Realty is owned by Tad Ritchison and Todd Grubaugh. Ritchison will be the Broker of Record at the Murfreesboro office while Grubaugh will be the Nashville office’s Broker of Record. As deeply knowledgeable real estate professionals, both owners will continue to provide exceptional agent support across all offices as the company grows.

“We are a group of highly trained, highly connected, high caliber Real Estate Agents, who are committed to growing ourselves, our businesses, and our communities,” Grubaugh said. “We believe in the power of collaboration and networking, and understand that when one of us benefits, we all benefit. We believe in taking the initiative to create the life that we all desire and we believe in holding each other accountable to get there.”

Conveniently located in the heart of Nashville, NextHome Music City Realty serves clients throughout Nashville, Brentwood, Franklin, Spring Hill, Gallatin, and the remainder of Rutherford, Davidson, and Wilson counties.

NextHome Music City Realty offers clients access to high-quality associate talent, with more than 15 of the region’s best and brightest poised to provide excellent real estate experiences. These associates specialize in a broad array of residential and commercial real estate needs. Some agents offer expertise in luxury, investment, and out-of-state acquisitions. Other agents have decades of experience in right-sizing and short sales. Ritchison offers unparalleled knowledge around numerous niches in real estate, including new home construction and commercial properties. Ritchison and Grubaugh also hold luxury certifications, giving them the ability to market properties through NextHome’s exclusive Casan Collection. The Casan Collection was specially designed to meet the standards of the top 10 percent of the market and set a new benchmark in luxury real estate.

As the brokerage continues to expand, NextHome Music City Realty will be a home for driven associates who want to grow and who take seriously elevating their career to the next level.

“What our franchise has to offer associates, there’s no one else that comes even close,” Ritchison said. “As our associates provide client-centered service, they have access to industry-leading technology, cutting-edge branding and marketing, and tools that can help them propel their business to the next level. In addition to all this, we are accessible and down-to-earth brokers who understand our agent's struggles and care about their personal success.”



Ritchison's vast experience includes roles as Coachman Motorhome's Vice President, the Vice President of Champion Homes, and a long career in large-scale residential development.

Ritchison began his real estate career in 1990 with Coldwell Banker, working in single-family home new construction. Throughout the following years, he led several development projects throughout the United States, some as large as 6,500 homes and 100 multi-level projects.

Ritchison also put his talents to use in Detroit, partnering with Jesse Jackson Jr. to build 1,400 homes with a focus on helping those in the inner city. That drive to give back also propelled Ritchison to work with the Bush administration on a project to rebuild homes after hurricane Katrina devastated New Orleans in 2005. Ritchison's expertise in custom homes also led him to an opportunity to partner with world-renowned architect Michelle Kaufmann on a Chicago-based project.

In the early 2000s, Ritchison fell in love with the Nashville area and began putting down roots. He and Grubaugh met in 2016 while working on the same team at a Nashville-area real estate franchise. The duo eventually joined a NextHome brokerage.

When an opportunity came to open a brokerage in a great area of downtown Murfreesboro, Ritchison and Grubaugh jumped at the chance to lead their own NextHome franchise.

In just nine short months, NextHome Music City Realty has experienced remarkable growth. As the brokerage continues to grow, NextHome Music City Realty aims to offer industry-leading talent and resources for every type of residential and commercial client.

"NextHome was created by tech people to cater specifically to the modern day real estate agent to give you the cutting edge over any other real estate brand," Grubaugh said. "When you join us, you will have access to the most comprehensive and powerful real estate tech stack at your fingertips to accelerate and grow your business. You will also be joining the fastest growing Real Estate company in the United States but most importantly, you will be backed by a leadership team with over 40 years of experience in the real estate business. Our goal is to guide you and hold you accountable to finding your 'Why' and achieving both your real estate and personal life goals."

Please join us in congratulating Tad and Todd on their new NextHome Music City Realty office in Nashville, Tennessee!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction for the third year in a row, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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