

Press Release

March 17th, 2023

NextHome MC Squared Realty Opens in Weston, Florida

Owner Michael Lewis aims to build a brokerage that will leave a legacy of excellence for his clients, associates, family, and the South Florida community

Pleasanton, CA — **March 17, 2023** — NextHome is proud to announce our newest addition to the franchise, **NextHome MC Squared Realty**, located in Weston, Florida. The brokerage joins the growing NextHome franchise that currently has 610 active office locations across the country.

This bi-lingual brokerage specializes in all types of residential real estate, including first-time homebuyer, relocation, luxury, rentals, and investments.

NextHome MC Squared Realty serves clients throughout South Florida's largest population centers, including Weston, Plantation, Cooper City, Davie, Coral Springs, Tamarac, Parkland, Coconut Creek, and the remainder of Miami-Dade, Broward, and Palm Beach counties.

NextHome MC Squared Realty is owned by Mike Lewis, a native Southern Floridian with more than 25 years of regional expertise.

Born and raised in Hialeah outside of Miami, Mike got into the real estate business in 1997. Prior to real estate, Mike built a thriving company that sold specialized engine components.

After selling the company to a national conglomerate, Mike discovered real estate and it was the perfect fit for his relationship-based business development talents.

Mike started out with a local ERA brokerage where a remarkable mentor helped him build his knowledge and natural talents. Mike is proud to have earned the Military Residential Specialist Certification. In addition, he offers expertise on shortfalls and foreclosures.

Mike's expertise for automotive business development continued to be in high demand, so for several years he combined part-time real estate with consulting work.

In 2020, Mike opened his own independent office: MC Squared Realty Group.

The brokerage quickly developed a reputation for excellence in client representation.

"I take great pride in being upfront and honest," Mike said. "To me, it is important that my clients feel comfortable throughout the whole transaction. Navigating people through the experience of real estate is something that brings me immense joy."

MC Squared Realty Group grew to five highly skilled associates and Mike's business became almost entirely referral-based.

As his company's sales volumes and successes continued to grow, Mike started looking to the future.



"I wanted a brokerage that will leave a legacy for my children and grandchildren," Mike said. "And I knew in order to build something that would thrive for decades to come, I needed exceptional tools, training, systems, and support."

That's when Mike discovered NextHome through an internet search.

"The whole concept caught my attention, so I cold called a few brokers to do my research," Mike said. "I called one area broker on a Friday around 3 p.m., and we must have talked for an hour. He had glowing things to say about NextHome and what it has created for him. His experiences made me want to experience those same things."

Today, with NextHome's industry-leading support, Mike is creating a brokerage that aligns with his own goals.

"I am building something that will leave a generational imprint on the community and my family," Mike said. "A NextHome MC Squared Realty client will feel secure knowing that things will be done right the first time. We understand that this is a big step for many people. We are here to handle the headaches so that our clients can have a carefree real estate experience. A NextHome MC Squared Realty client can trust that they are getting ethical and knowledgeable representation every time."

Much of Mike's business philosophy is based on family values, and he is excited to one day welcome his children into the business as new associates and business partners.

Mike has been married to the love of his life, Dawn, for 42 years. Together, they are the proud parents of two adult children: C.J. and Crystal. Mike and Dawn are also the loving grandparents of four granddaughters, with another granddaughter due in May.

The close-knit family enjoys Sunday dinners together, fishing, and spending time on the family boat.

Mike and Dawn are proud supporters of the Make-A-Wish Foundation and St. Jude's Children's Cancer research.

Please join us in congratulating Mike and his entire team on the opening of NextHome MC Squared Realty in Weston, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.





About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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