



Press Release

February 24th, 2023

NextHome Simplicity Continues Remarkable Growth with New Office
Through high-quality associate talent, and regionally famous education and support, NextHome Simplicity makes each transaction a simple experience

Pleasanton, CA — February 24, 2023 — NextHome is proud to announce a new addition to the franchise poised to provide knowledgeable client representation throughout Mississippi's Gulf Coast region. **NextHome Simplicity** has added a new high-performing office in Biloxi, Mississippi in addition to their existing Long Beach office. The new brokerage joins the growing NextHome franchise that currently has 610 active office locations across the country.

With a lineup of more than 30 exceptionally trained professional associates, NextHome Simplicity serves clients throughout Ocean Springs, Biloxi, Gulfport, Bay St Louis, Pascagoula, and the remainder of Mississippi's Gulf Coast region.

NextHome Simplicity is owned by the husband-and-wife team of Andrew and Brittany Geotes, two high-performing professionals with a passion for outstanding client care. Andrew is NextHome Simplicity's Broker in Charge, while Brittany oversees the company's education and agent support division.

Andrew has been a top-producing real estate associate since obtaining his license in 2012. A 16-year long career in property appraisal prior to full time real estate sales helped Andrew hit the ground running. As a standout associate at local independent firms, Andrew built a reputation for knowledgeable client representation.

Brittany obtained her real estate license in 2014 after graduating with honors from the University of Southern Mississippi. She intended to use her education in psychology to pursue a career in industrial and organizational psychology. While deciding on her next professional move, Brittany decided to give real estate a try. She quickly discovered both a love and a talent for the career.

Brittany and Andrew met during a transaction. They got to know each other better at an awards banquet where Andrew was honored for his incredible sales achievements. Deciding to work together, Andrew and Brittany both left their respective real estate brokerages and joined a local NextHome branch. They immediately discovered the NextHome difference and knew they wanted to one day open their own brokerage.

In January 2019, Andrew and Brittany opened NextHome Simplicity in Long Beach. In September, NextHome Simplicity (Long Beach) reopened its doors at a new office location.

As a business owner, Brittany combined her talents in real estate and education to create a robust curriculum for her associates. This training and support program is famous region-wide for helping associates take their careers to the next level.



“Our brokerage continues to attract high-quality real estate talent because we are invested in building exceptional associates,” Brittany said.

NextHome Simplicity quickly became the fastest growing brokerage in the Mississippi Gulf Coast region. As word spread about NextHome Simplicity, Andrew and Brittany knew they needed to open a second office in Biloxi.

“Our associates are the cornerstone of our brokerage, and repeatedly high-performing talent said they wanted to work in the Biloxi market,” Andrew said. “We listened and today NextHome Simplicity is expanding our outstanding service.”

As NextHome Simplicity continues to grow, the brokerage remains dedicated to offering unparalleled service across its offices.

“We hope that potential clients know that no matter who they work with at NextHome Simplicity, they will be working with a full-time, high-achieving professional who can offer the best client representation in the region,” Brittany said. “At NextHome Simplicity, we do the hard work to make sure that each transaction is simple and easy for our clients.”

Please join us in congratulating Andrew and Brittany on the opening of their new NextHome Simplicity office in Biloxi, Mississippi!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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For more information, press:

Petya Manning

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925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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