



Press Release

February 17th, 2023

NextHome Southern Realty Ready to Serve Houma & Thibodeaux Area
Through the leadership of experienced brokerage owners Joy Cobert and Christie House Theaux, NextHome Southern Realty is tailored to local clients

Pleasanton, CA — February 17, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Southern Realty**, located in Houma, Louisiana. The brokerage joins the growing NextHome franchise that currently has 609 active office locations across the country.

NextHome Southern Realty is ready to provide exceptional client care to residential buyers and sellers throughout Houma/Thibodeaux, and the surrounding areas.

NextHome Southern Realty is owned by Christie House Theaux and Joy Cobert - two friends with a shared talent for fostering an upbeat culture among their family of thriving agents. NextHome Southern Realty represents the third NextHome brokerage opened by this high-performing duo, with other offices located in Lafayette, Louisiana and Orange Beach, Alabama.

“As we build NextHome Southern Realty, we will be focused on making this office unique,” Joy said. “We are focused on building a brokerage around the Houma/Thibodeaux area REALTORS and clients we serve. We want our associates to feel connected to this brokerage as we collaboratively build an environment where everyone can succeed. NextHome Southern Realty is a place where we all work together, we lean on each other for support and guidance, we celebrate each other's successes, and carry each other through challenges.”

Several NextHome real estate associates already enjoy working in that market and are ready to serve this remarkable area.

“Houma/Terrebonne Parish is a great community that is continually growing by the day, yet still has that southern small-town feeling. It's a place where everyone knows everyone and in almost every conversation you can find a connection. Conversations are sincere whether you're talking to an old friend or making a new one in the checkout line at the grocery store. This sense of comradery truly came across after Hurricane Ida. A terrible and devastating time drew many closer together as we worked together to rebuild. said Kaitlyn Casey, an agent with NextHome Southern Realty.

As owners, Christie and Joy offer both experience and guidance for their growing team of associates.

Both Christie and Joy have been licensed since 2011. Christie was the leader of The House Team which consistently sold 60-plus homes annually. As an integral part of one of the top real estate teams in the Lafayette area, her dedication to client service earned her the reputation of a respected leader in the community.



Joy has an impressive resume as well. While selling more than 25 homes yearly, her skills as an instructor have led her to various positions of leadership. As the Productivity Coach at her former brokerage, she helped coach more than 40 REALTORS® on all things real estate including prospecting for new business, providing world-class client service, and best practices to retain clientele.

“We are teachers at heart and we love helping agents grow,” Joy said.

Since opening NextHome Cutting Edge in Lafayette in 2018, Joy and Christie have enjoyed encouraging talented real estate professionals. By offering a career-oriented environment for local REALTORS®, Joy and Christie offer top-level coaching and guidance, while holding high professional standards for all listings and buyer representation.

Christie and Joy also volunteer time and efforts for their Lafayette community.

Christie volunteers at local high schools and other youth organizations in the community. She is currently the President-Elect of the Realtor Association of Acadiana.

Joy volunteers her time as both a speaker and a personal growth coach for local organizations in her community. She is currently an active board of directors member of the Realtor Association of Acadiana.

Christie and her husband, Rocky, have four boys between the ages of five and 26. Together, the family loves boating and offshore fishing.

Joy and her husband, Roger, have three children between the ages of 13 and 21. Together, the family loves to travel.

Please join us in congratulating Christie, Joy, and the rest of the team on the opening of NextHome Southern Realty in Houma, Louisiana!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.



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