



Press Release

February 16th, 2023

NextHome Select Realty Launches in Green Bay Metro Area

Experienced leaders Mike Nemecek and Todd Langer building a brokerage with exceptional workplace culture and agent support

Pleasanton, CA — February 16, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Select Realty**, servicing the Green Bay, Wisconsin region. The brokerage joins the growing NextHome franchise that currently has 607 active office locations across the country.

NextHome Select Realty offers an unparalleled workplace culture built on broker support, camaraderie, and exceptional talent.

Located in Wisconsin's third largest metro area, NextHome Select Realty serves clients throughout Green Bay and its surrounding areas, including Fox Valley, Northwoods, and the remainder of Door County. NextHome Select Realty offers expertise in commercial real estate, new home construction, vacant land, condos, and all other types of residential real estate.

NextHome Select Realty is owned by high-achieving REALTORS® Mike Nemecek and Todd Langer. Together, Mike and Todd offer exceptional leadership as well as dedicated agent support. Mike will oversee the brokerage's finances and business operations, while Todd focuses his talents on training and recruitment. Both Todd and Michael will be brokers who offer unparalleled access and support for their associates.

"At NextHome Select Realty, our business is built on lower agent count, with higher agent achievement," Todd said. "Our clients know that they will always have access to the best real estate talent, and our talented associates will always have our unwavering support and attention."

Mike has been a Wisconsin real estate professional since 2005. He has worked with both large franchised firms as well as regional brokerages throughout his career, eventually landing with Keller Williams Green Bay.

Mike's talent for great leadership prompted him to form a team. Over the years, that team grew to five other agents and three administrative staff.

"I am so proud of how we did business and how we conducted ourselves," Mike said.

Year over year, the team experienced double digit sales growth, achieving between \$80 and \$90 million in annual sales.

This success came despite America's descent into the post-2008 housing crisis.

"It was remarkable to see how focusing on people and their needs sustained my business through those difficult years," Mike said. "I continued to center everything I did on exceptional



residential sales service. When the market shifted again, I was well-positioned to not only handle the increase in volume, but also provide knowledgeable and experienced care.”

Todd has excelled in leadership and customer service since he began his career in large-scale retail in 1995. After seeking a career change, Todd obtained his real estate sales license in 2016. In his first years in the industry, Todd built a thriving commercial real estate career with JLL in Chicago. In 2018, Todd joined Keller Williams Green Bay and focused his talents on residential real estate clients. Using his exceptional leadership skills, Todd also formed a team. That team grew to five agents and one administrative staff.

“I’m most proud of the people who I have worked with who are highly successful today,” Todd said. “It is really gratifying to see their remarkable success. My goal as a business leader is to know that anyone who has worked with me is better because of the time they have been with me.”

This drive to nurture exceptional associate talent led Todd and Mike to consider opening their own real estate franchise.

The pair had known each other for quite a while, and with compatible personalities and similar business philosophies, they knew working together was the right decision.

After a week of independent research, both men came back to the table ready to pitch the same ideal franchise: NextHome.

“For us, who to franchise with was the easiest decision of all,” Mike said. “We wanted to build a brokerage with exceptional culture and associate support. NextHome radiated those qualities from our first phone call. The way corporate leadership approaches real estate, the technology, the marketing, it was a no-brainer for us. We could see this as feeling like home. It was the perfect fit for our teams.”

Today, NextHome Select Realty is offering clients fun and easy real estate experiences, all guided by a team of highly knowledgeable real estate professionals.

“If you truly want to be a high-achieving sales professional, we are the place to do that,” Todd said. “We want to be a source for support, that way our associates can focus on the people they serve. The people part of this business is what really matters most.”

“We’ve just about seen it all in this business, and we know how to navigate a transaction’s ups and downs,” Mike added. “Our goal is to make this a fun experience for our clients. This is one of the biggest purchases they may ever make, and it’s a purchase that has lasting and personal impacts on their lives. We recognize how emotional real estate is. From selling a longtime family home, to a young family putting down roots, this is a highly personal experience.”

“Our goal is to have one of the highest value-add brokerages in town,” Todd added. “NextHome Select Realty’s culture, leadership, and technology - it is all second to none.”

Please join us in congratulating Mike and Todd on the opening of NextHome Select Realty in Green Bay, Wisconsin!



Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:

<https://www.nexthome.com/news/>