



Press Release

February 9th, 2023

NextHome The Batta Group Opens in Indiana

Newest brokerage centered around the client experience and ethical representation

Pleasanton, CA — February 9, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome The Batta Group**, located in Monticello, Indiana. The brokerage joins the growing NextHome franchise that currently has 605 active office locations across the country.

Located in a northwest region of Indiana, known for its natural beauty and outdoor tourism, NextHome The Batta Group serves clients throughout White, Carroll, Tippecanoe, Cass, Clinton, and Benton counties.

NextHome The Batta Group is owned by the husband-and-wife team of Rob and Rozlyn Batta. Together, they offer exceptional area expertise combined with a passion for personalized client care. Rob is the office's Broker of Record, while Rozlyn will handle administration and business operations.

Rob began his real estate sales career in 2016 after spending many years as a 911 training coordinator. After several years working with a nationally franchised brand, Rob joined a property management-centered brokerage.

Throughout his career, Rob developed a talent and love for working with investors and first-time homebuyers.

"The joy of getting to see someone's dreams realized has impacted me the most," Rob said. "Seeing my clients succeed makes me strive to excel and do everything that I can to make their dreams a reality."

As Rob considered how to continue to elevate his client service, and his own career, franchising became the natural next step.

"I started looking for franchises that aligned with a tagline I'd used for years: People over Profits," Rob said. "So then I saw NextHome on an internet search with their Humans Over Houses tagline, and I knew I had found the right partner."

NextHome not only aligned with Rob's business philosophy, but also offered eye-catching marketing, industry-leading technology, and superior back end business support.

Today, NextHome The Batta Group is a brokerage where clients can expect ethical representation that put's the client's needs ahead of any other consideration.

"If I am going to represent them in the biggest purchase of their life, it is critical that I represent them ethically," Rob said. "At NextHome The Batta Group we always put a premium one quality



service, and expect our associates to focus on that rather than numbers and quotas. Our client's needs will always be at the center of everything we do.”

Rob is a member of the White County Association of REALTORS® who in his spare time loves to fish and enjoy the region's stunning outdoors.

Rob and Rozlyn are the proud parents of four children: Ava, Isabella, Ethan, and Madison.

Please join us in congratulating Rob and Rozlyn on the opening of NextHome The Batta Group in Monticello, Indiana!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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