



Press Release

February 2nd, 2023

NextHome Real Estate Connections Opens in Terre Haute, Indiana

New brokerage offers extensive area knowledge and client-centered service

Pleasanton, CA — February 2, 2023 — NextHome is proud to announce our newest addition to the franchise, **NextHome Real Estate Connections**, located in Terre Haute, Indiana. The brokerage joins the growing NextHome franchise that currently has 611 active office locations across the country.

NextHome Real Estate Connections offers clients a brokerage built on ethical values and access to a wealth of industry knowledge.

NextHome Real Estate Connections serves buyers and sellers throughout Vigo, Parke, Clay, Sullivan, and Vermillion counties. The brokerage offers expertise in multi-unit, commercial, farm, investment, and all other types of residential real estate.

NextHome Real Estate Connections is owned by Tracey Symon, a high-producing agent who takes pride in offering the highest standards of representation.

Tracey began her real estate career working at an appraiser's office in 2001.

“Although I wasn’t actively selling at the time, I was able to build a deep knowledge of area real estate, including phase one and two commercial and investment properties,” Tracey said.

In 2004, Tracey obtained her sales license and, as the years went on, her expertise grew around many different types of real estate.

Tracey’s reputation as an honest and straightforward sales associate helped her achieve extraordinary sales success. Among many other brokerage awards, Tracey was in the top three percent of sales representatives at her brokerage. In 2021, she personally sold 68 units. Eight months into 2022, Tracey has already surpassed 42 units and \$7.2 million in sales. These numbers are even more remarkable in a market where home prices hover around \$168,000.

As Tracey’s business grew, she knew it was time to branch out on her own.

“I wanted to create a business where I can invest in myself, have increased flexibility, and serve my clients as a true fiduciary,” Tracey said.

As she searched for the right franchise fit, NextHome became the clear choice.

“I never felt pressured,” Tracey said. “Everyone at NextHome was focused on quality, not just signing up everyone with a pulse. The way they communicated with me was refreshing and really made them stand out.”

In addition, NextHome offered Tracey the flexibility she had been craving.

“I can grow my brokerage with as many agents as I want, or I can keep it small,” Tracey explained. “With that emphasis on quality over agent count, I knew I could build something great.”



Today, NextHome Real Estate Connections is combining Tracey's signature way of doing business with NextHome's industry-leading support.

As an integral member of her community, Tracy enjoys serving others through her business. She has a deep respect for military veterans and to give back, Tracey pays for any veteran's home inspection. She is also a supporter of The United Way, a member of the local Lions Club, and sits on the Riley Township Board.

Tracey built her remarkable career as a single mother, raising three children. Today, she is also the proud grandmother of three grandchildren.

Please join us in congratulating Tracey on the opening of NextHome Real Estate Connections in Terre Haute, Indiana!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 610 offices and 5,500+ members across 48 states. The company closed over 33,000 transactions in 2022 worth over \$11.4B in volume.

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