



Press Release

December 30th, 2022

NextHome Redefined Opens in Dewey, Arizona

Experienced contractor and accountant Trenton Wailehua expands with a second office

Pleasanton, CA — December 30, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Redefined**, located in Dewey, Arizona. The brokerage joins the growing NextHome franchise that currently has 609 active office locations across the country.

Located in rural Arizona among mountains, lakes, streams, and rolling meadows filled with wildlife, NextHome Redefined serves clients throughout Prescott, Prescott Valley, Chino Valley, Dewey, Humboldt, and the remainder of Arizona's Quad Cities region.

NextHome Redefined is owned by Trenton Wailehua, a licensed contractor and experienced NextHome professional. Trenton's Dewey brokerage builds on the success of his flagship NextHome franchise location in Kailua, Hawaii.

Although Trenton will always be invested in his Hawaiian birthplace, most of his immediate family now lives in Arizona.

"Over the past two years, I found myself spending more and more time in Arizona," Trenton said. "My wife and I immersed ourselves in the rural lifestyle, and we developed a deep appreciation for the culture of this area. I knew it was the right place to open my second NextHome office."

Since putting down roots in Arizona, Trenton has developed strong partnerships with local developers. As a development partner and home builder, Trenton can offer his clients unique insights into their new home - knowing everything about the property from the beginning of the build to the final walk-through.

In addition to expertise in new builds, Trenton offers unique perspectives for investors.

"My background is a lot more than just being a REALTOR®," Trenton said. "I have a career background in accounting and construction. I am happy to provide that expertise to my clients whatever they need - from renovations to teardowns."

Trenton is a second-generation general contractor who also owns a tax preparation and accounting business. Building on these professional foundations, Trenton obtained his real estate license and began actively selling in 2012.

"All three really complement each other when I'm talking to clients," Trenton said. "I can have an all-inclusive conversation with someone and that is a great value-add for my clients."



Trenton began his real estate sales career with a nationally franchised brokerage before joining NextHome KU Realty in Honolulu.

“I liked that NextHome is supportive of small brokerages and embraces a family-like culture,” Trenton said. “Being from Hawaii, family, Ohana, is really important. NextHome was more of a family environment than a corporate setting. Everyone there is dedicated to supporting each other. From the top down, we were all ‘NextHomies.’ It was a really great feeling.”

Trenton opened NextHome Redefined (Kailua) in the summer of 2020.

As he expands in Arizona, Trenton is excited to continue to offer his clients NextHome’s clean, simple, and eye-catching marketing.

“I am happy to provide my general contractor’s perspective to my clients, as well as bring up financial considerations they might not have even considered,” Trenton said. “With me, there’s really just one goal and it is giving the services that a client wouldn’t expect from just calling up any REALTOR®. I strive to go above and beyond.”

When he isn’t serving clients, Trenton enjoys spending time with his family. As the father of three active boys, he often finds himself coaching their school sports teams, paddling, surfing, or hiking.

Please join us in congratulating Trenton on the opening of NextHome Redefined in Dewey, Arizona!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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