

### **Press Release**

December 29th, 2022

## NextHome Mountain Horizons Opens in North Carolina

Brokerage offers client-centered service from the region's best real estate talent

**Pleasanton, CA — December 29, 2022** — NextHome is proud to announce our newest addition to the franchise, **NextHome Mountain Horizons**, located in Weaverville, North Carolina. The brokerage joins the growing NextHome franchise that currently has 609 active office locations across the country.

Located just east of the Great Smoky Mountains, NextHome Mountain Horizons serves clients throughout Asheville, Weaverville, Marshall, Mars Hill, Burnsville, Black Mountain, Hendersonville, Swannanoa, Fairview, and Waynesville.

NextHome Mountain Horizons is owned by David Stephens, a North Carolina native with a wealth of knowledge about the area and a talent for client-centered service.

David obtained his real estate sales license in 2015 after a long career in public safety. Although he began real estate as a part-time job, David quickly realized how much joy this profession brought him.

"I love working with people and seeing them achieve their dreams," David said. "There's a certain joy I get when I see my clients buy their first home. These are the places where my clients will be making memories with their friends and family. I feel like I get the privilege of playing a small part in something really big, and that is amazing to me."

David holds several designations through the National Association of REALTORS®, including Certified Luxury Home Marketing Specialist (CLHMS<sup>™</sup>), Accredited Buyers Representative (ABR®), Seller Representative Specialist (SRS), and Pricing Strategy Advisor (PSA).

In 2020, David obtained his brokers license and opened his own independent firm, NC Mountain Brokers. The brokerage grew to four talented professionals, and developed a reputation for excellent client service.

After being approached by a larger company about joining them, David started looking around at what different franchises offered. That's when NextHome's unique marketing and responsive company leadership caught his attention.

"I clicked on the website's 'Contact us' button, and got a personal call from NextHome's VP of Sales (Charis Moreno)," David recalled. "She was so nice and down to earth. We talked for a long time, and I realized that NextHome was doing exactly what I wanted to do, just on a bigger level. These are real, welcoming people who love what they do and put the client at the center."

Today, NextHome Mountain Horizons combines David's care for his clients with NextHome's industry-leading technology, training, and support.



"NextHome offers excellent technology and systems that would cost me a fortune to buy on my own," David said. "With NextHome, it's all included, from the single sign-on, to kvCORE and DocuSign, top-notch support and more."

In addition to industry-leading technology bundles, NextHome also offered training and support from some of the best in the business. Armed with these tools, NextHome Mountain Horizons is elevating the standard of service in North Carolina real estate.

"Our clients will benefit from robust marketing that will get their property sold," David said.

As NextHome Mountain Horizons grows, David is looking for high-performing, experienced associates who share his mission to go above and beyond for every client.

"In turn, these associates can expect exceptional broker support and someone who is accessible and will answer their questions," David said. "In addition to all the support, training, and technology they get from NextHome, our associates will have a broker who is in their corner and ready to do whatever it takes to help them deliver for their clients."

In his spare time, David enjoys spending time with his family and friends, reading, and sitting by the campfire.

Please join us in congratulating David on the opening of NextHome Mountain Horizons in Weaverville, North Carolina!

# Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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