



Press Release

December 27th, 2022

NextHome Mountain Life Opens in Missoula, Montana

Brokerage offers broad expertise and high-level marketing for clients looking to purchase or sell residential or commercial properties

Pleasanton, CA — December 27, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Mountain Life**, located in Missoula, Montana. The brokerage joins the growing NextHome franchise that currently has 611 active office locations across the country.

NextHome Mountain Life offers clients expertise in both residential and commercial real estate, with a wealth of experience in restaurant properties.

Located in Montana's second largest population center, NextHome Mountain Life serves clients throughout Missoula, Lolo, Florence, Stevensville, Hamilton, Potomac, Frenchtown, and Polson.

NextHome Mountain Life is owned by commercial real estate professional and restaurant entrepreneur Melissa Mooney. Megan McMeekin will also be joining the brokerage as office manager as well as a licensed real estate sales professional with particular expertise in new home construction.

Melissa began her real estate career in 2010 after a decade in the marketing/advertising industry. After obtaining her license, Melissa joined a local franchised brokerage where she became well-versed in both residential and commercial transactions. As her career evolved, Melissa became a sought-after resource for restaurateurs who wanted to align Montana's liquor license laws with their properties.

In 2007, Melissa and her husband became the owners of The Keep - a local restaurant that had been around since the 1960s. In addition to the restaurant, Melissa owns the nearby Highlands Golf Club, and in 2019 the Mooneys became the owners of 1889 Steakhouse. The name pays homage to the year that Montana became a state.

Alongside a phenomenal management team at the restaurants and golf course, Melissa was able to excel in both business ownership and real estate. She became a top producer at her brokerage and continued to provide exceptional sales service for area buyers and sellers.

“My commitment and pride in this community comes through in the way I deal with real estate transactions,” Melissa said. “We are deeply rooted in this community and invested in its success. I’ve enjoyed mentoring associates throughout the years, helping them build their own thriving real estate careers and I have enjoyed helping my clients achieve their real estate goals.”

Melissa has served in various positions with both her state and local real estate associations. She was the Missoula Organization of REALTORS® President in 2018, and has served on the communications committee for the Montana Association of REALTORS®. She was also the 2019 REALTOR® of the Year for her local organization.



Much of her success came through her client-centered approach to business.

“Every client has a different need than the one before,” Melissa said. “I am going to listen to their needs and be a calm guiding influence through whatever their transaction might bring. My clients know that I am a trusted partner through that whole transaction., from beginning to close and beyond. My business approach is that it’s all about people and building relationships for the long term rather than just closing the sale.”

In 2018, Melissa obtained her Supervising Broker Endorsement, and she began to think about next steps for her career.

“Around 2019, I attended a conference where someone was wearing NextHome apparel,” Melissa said. “It was such eye-catching marketing that I went back to my hotel room and looked NextHome up.”

Although impressed with what she saw, Melissa was soon preoccupied with opening 1889 amid a growing global pandemic. After successfully riding out that storm, Melissa knew that 2022 was the right time to revisit opening a NextHome franchise.

Today, NextHome Mountain Life is poised to provide exceptional real estate services through highly qualified real estate professionals.

“Locals who are seeking the right real estate representation are going to find a team of dedicated professionals at NextHome Mountain Life,” Melissa said. “We have years of experience and a wealth of knowledge in addition to a firm belief that the client’s needs always come first.”

With this powerhouse team of professionals, Melissa aims to leverage NextHome’s cutting-edge marketing and technology.

“NextHome is a forward-thinking franchise that offers not only refreshing and modern marketing, but also an emphasis on quality over quantity,” Melissa said. “I am happy to be running a NextHome brokerage where the client experience is central, and the numbers and how big we grow are secondary.”

As NextHome Mountain Life continues to grow, Melissa is looking to partner with dedicated associates who offer exceptional industry expertise, as well as a hunger for continued education.

“Forward-thinking agents will be attracted to NextHome Mountain Life’s technology, and software,” Melissa said. “These fresh, clean, and professional looking tools will help elevate client service to the next level.”

Melissa is a proud graduate of the University of Montana who enjoys cooking, skiing, golfing, rafting, and enjoying Montana’s pristine outdoors. The family has a deep love for their community and fundraises for the Missoula Food Bank, The Montana Food Bank, Watsons Children’s Center, the local Humane Society, and the Dogs for Diabetes Foundation.

Melissa is currently the co-chair for the Missoula Organization of REALTORS® Professional Standards Committee.



Melissa and her husband are the proud parents of two grown children.

Please join us in congratulating Melissa on the opening of NextHome Mountain Life in Missoula, Montana!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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