



Press Release

December 7th, 2022

NextHome Exclusive Real Estate Opens in Vero Beach, Florida
Newest brokerage combines vast industry expertise with a client-centered focus

Pleasanton, CA — December 7, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Exclusive Real Estate**, located in Vero Beach, Florida. The bi-lingual Spanish/English brokerage joins the growing NextHome franchise that currently has 601 active office locations across the country.

Located near the white sand beaches of Florida’s stunning Treasure Coast, NextHome Exclusive Real Estate serves clients throughout Indian River, Brevard, and Saint Lucie counties. The brokerage specializes in all types of residential real estate including development, new builds, multi-family, condos, first-time home buying, investments, second homes, and luxury.

NextHome Exclusive Real Estate is owned by Desiree McCluskey, a widely credentialed REALTOR® with a 20-year reputation for real estate excellence. Desiree’s son, Dallas McCluskey, will be joining the brokerage as a client-centered real estate associate.

A native of Puerto Rico, Desiree obtained her real estate license in 2003. After working for several years with a large, national brand, Desiree pursued other opportunities after the 2007 housing market crash.

However, her love of real estate remained strong. In 2016, Desiree again embraced full-time real estate sales. Her dedication to learning and growing led Desiree to earn many professional accreditations and licenses including her mortgage brokers license, appraiser trainee license, and her title agency license.

“Each of these licenses became a great tool for me to be a knowledgeable resource for my clients in various aspects of real estate,” Desiree said. “I’ve pretty much done a little bit of everything.”

Desiree’s expertise earned her the respect of local buyers and sellers, and she became a sought-after name in real estate. While working with both nationally franchised brands, and regional independent firms, Desiree was frequently recognized as a top producer. Her sales volume topped \$10 million in a market where average home prices hover around \$250-\$300,000.

In 2022, Desiree obtained her broker’s license and began thinking about the next step on her professional path. After years of experience working with many of the industry’s biggest franchise names, Desiree knew exactly what she wanted, and what she didn’t want, in her ideal brokerage.

She began thinking about opening her own independent brokerage, but then found an article about NextHome in a real estate magazine.

“I really liked the message,” Desiree said. “The humans over houses mindset was how I wanted to operate my business. After reaching out to NextHome, everything fell together beautifully.



This franchise just felt like a natural fit. Putting everything together, it felt like NextHome really had all the tools in place to create that kind of brokerage that I want to own."

Today, NextHome Exclusive Real Estate offers client-centered service built on a foundation of quality, integrity, and professionalism.

"Having NextHome behind me as a partner is really going to show for our clients," Desiree said. "Our clients expect quality, integrity, and a certain level of excellence from not only the associate, but also from the company. With NextHome Exclusive Real Estate, it will be a huge asset to know that from top to bottom, their needs come first in everything we do."

As NextHome Exclusive Real Estate grows, Desiree is looking to partner with associates who share that client-centered vision.

"I just want to go back to service," Desiree said. "It's so important to me that I focus on quality service over quantity of associates. With a small, but mighty team of professionals who pride themselves on high-quality service, we can really achieve great things together for the community."

Desiree has a passion for serving people around her. She is a supporter of the Indian River Lagoon Project, an initiative that aims to preserve the bio-diverse Indian River ecosystem. She is also a strong supporter of the Diabetes Foundation, in addition to Canine Companions, NextHome's national charity partner.

Desiree and her husband, Kevin, are the proud parents of two grown children: Dallas and Savannah. The close-knit family loves to take vacations together and are always helping each other and supporting each other.

"This is a new and exciting time for us as a family and a community," Desiree said. "We can't wait to launch and be part of the community and build great relationships that will last for many years to come.'

Please join us in congratulating Desiree and the entire NextHome Exclusive Real Estate family on the opening of their new brokerage in Vero Beach, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way



consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:

<https://www.nexthome.com/news/>