



**Press Release**

**November 10th, 2022**

**NextHome Town Square Realty Opens in Monroeville, Alabama**

*Local REALTOR® Donna Fleming combines a lifetime of local expertise with NextHome's cutting-edge technology and marketing*

**Pleasanton, CA — November 10, 2022** — NextHome is proud to announce our newest addition to the franchise, **NextHome Town Square Realty**, located in Monroeville, Alabama. The brokerage joins the growing NextHome franchise that currently has 606 active office locations across the country.

NextHome Town Square Realty offers clients knowledgeable guidance and support throughout their entire home buying journey.

Located in one of Alabama's most picturesque small towns, NextHome Town Square Realty serves clients throughout Atmore, Camden, Evergreen, Thomasville, Grove Hill, Excel, and all of Monroeville's surrounding counties.

NextHome Town Square Realty's office is located in Monroeville's historic downtown square at 46 North Alabama Avenue.

NextHome Town Square Realty is owned by Donna Fleming, an accomplished local REALTOR® who was born and raised in Monroe County.

"This is home for me," Donna said. "I'm very proud of this area and I'm excited to help people find their own forever home here."

Donna spent more than 20 years as a teacher in Monroeville schools, before obtaining her real estate sales license in 2015. Working with a small, local brokerage, Donna excelled at providing exemplary service. Her dedication to her clients built a thriving, referral-based business.

Donna obtained her broker's license in 2020 and began considering opening her own franchise.

"I come from a long tradition of small business owners," Donna said. "My grandparents and parents were farmers, my brother owns his own business, and we all take great pride in our work. With that entrepreneurial spirit, I love leadership and I enjoy taking ownership of what I build."

As Donna started researching franchises, she kept coming back to NextHome.

"I was looking for value from a company that shared my small-town approach to business," Donna said. "NextHome's fees were so reasonable considering all of the tools, technology, and support I gained access to. I loved that NextHome was the whole package and that I didn't have to reinvent the wheel."

Today, NextHome Town Square Realty is combining NextHome's world-class training, technology, and support with Donna's unparalleled local expertise.



“I’m excited to offer my clients the latest technology, and great care, and I am excited to walk with them hand-in-hand along the way as I make their journey easier,” Donna said. “We are going to offer exemplary service from the minute they walk in the door to the minute we sign a closing contract. At NextHome Town Square Realty, we are dedicated to making each transaction as smooth and painless as possible.”

Donna is dedicated to her hometown and has a passion for community service. She is a member of her local Kiwanis Club and is also a member of the Monroeville Chamber of Commerce and Monroeville Main Street. Donna is an active member of First United Methodist Church in Monroeville.

“As a native of Monroe County, I would be honored to help you sell your house or find your dream home,” Donna said. “NextHome Town Square Realty is on the cutting-edge of the industry and we are ready to help make your next real estate transaction a fun and stress-free journey.”

Please join us in congratulating Donna on the opening of NextHome Town Square Realty in Monroeville, Alabama!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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**For more information, press:**

Petya Manning  
925.344.6479



petya@nexthome.com

**For more information, sales:**

Charis Moreno  
925.271.9102  
charis@nexthome.com

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