



Press Release

October 28th, 2022

NextHome Pinnacle Opens in Marietta, Georgia

Owner Yousif Alchalabi combines construction expertise with exceptional client care

Pleasanton, CA — October 28, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Pinnacle**, located in Marietta, Georgia. The brokerage joins the growing NextHome franchise that currently has 611 active office locations across the country.

NextHome Pinnacle offers clients exceptional service that is centered on the client and their needs.

Conveniently located in one of Atlanta’s largest suburbs, NextHome Pinnacle serves clients throughout the Atlanta metro area.

NextHome Pinnacle is owned by Yousif Alchalabi, an accomplished REALTOR® and construction industry professional.

Since 2012, Yousif has been working the specialized construction trades, working on single-family and multi-family residential construction. He obtained his real estate sales license in 2016, joining a Sothebys office. After gaining more experience with Real Broker, Yousif opened his own independent firm.

For the next several years Yousif’s brokerage, Avrio Real Estate, provided clients an exceptional level of care they couldn’t find anywhere else. Within a year and half, Yousif grew the brokerage to six quality associates.

Eventually, Yousif wanted to provide his associates with the next level in industry-leading tools and support, and that’s how he discovered NextHome.

“I was having a hard time finding a cost-effective way to offer my associates all the tools and support they wanted,” Yousif said. “I started researching franchises that offered tech and data-driven solutions. While there were many franchises that promised the solutions I needed, NextHome stood out in the crowd.”

Today, NextHome Pinnacle is offering associates an upbeat and enthusiastic workplace where they can leverage the latest in real estate technology.

“The journey of buying or selling a home is the biggest decision some people will make in their lives, and that decision has far-reaching impacts throughout their entire life journey,” Yousif said. “At NextHome Pinnacle, we recognize the importance of high-quality real estate representation. We don’t just focus on profit, we focus on our people, which in turn leads to productivity and creates a more nurturing culture.”



Outside the office, Yousif enjoys home DIY projects, playing soccer with friends, and ski trips to Colorado. He and his wife Amnah have been married for four years and they are the proud parents of a one-year-old son.

“He is the light of my life,” Yousif said.

Please join us in congratulating Yousif on the opening of NextHome Pinnacle in Marietta, Georgia!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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