



Press Release

October 20th, 2022

NextHome Casa Terra Realty Opens in South Florida

Florida brokerage offers associates unparalleled tools, technology, support, and expertise

Pleasanton, CA — October 20, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Casa Terra Realty**, located in Coconut Creek, Florida. The brokerage joins the growing NextHome franchise that currently has 608 active office locations across the country.

NextHome Casa Terra Realty offers clients exceptional bi-lingual representation throughout Southern Florida. Located just 37 miles north of Miami, NextHome Casa Terra Realty serves clients throughout Palm Beach, Broward, Miami-Dade counties, and the Gulf Coast area. The brokerage offers expertise in luxury, second home, investment, relocation, new builds, first-time home buying, and all other types of residential real estate.

NextHome Casa Terra Realty is owned by Sandy Terranova, an experienced real estate professional with an eye for home design. Peter Landis is partnering in brokerage leadership and will focus his skills on sales, marketing, and administration.

“We are looking forward to growing our brokerage with driven, talented associates, and offering Southern Florida clients the best real estate sales experiences out there,” Sandy said.

Sandy began her real estate career in 2002 in New Jersey, specializing in new home construction. In her early years in real estate, Sandy received exceptional coaching and mentoring from Mary Jane Amico, followed by Derek Eisenberg, owners of Pleasant Realty.

“That boutique brokerage was where I learned what true service and mentorship looks like,” Sandy said. “As I continue my own career, I aim to make my brokerage a place where high-quality associates can feel just as supported.”

Early in her career, Sandy developed a strong talent for new home sales and design and she became the exclusive sales representative for a local developer.

“It was a lot of fun,” Sandy said. “The developer counted on me to coordinate all the colors, cabinetry, and options and work with clients to bring their home to life.”

In 2020, Sandy obtained her Florida broker’s license, which is where she met Peter.

After meeting in real estate school, Sandy and Peter knew their combined skills could create a thriving brokerage.

Peter spent many years in development and restaurant ownership before obtaining his real estate sales license. An entrepreneur at heart, Peter owned several successful restaurants in the Pittsburgh area before moving to Florida. After selling his businesses, Peter began working with a Florida developer selling multi-million-dollar spec homes.



Throughout his time in development, Peter became well-versed in every step of the process. From land use to marketing, coordinating with interior design and staging, Peter ensured that the process ran smoothly and met target deadlines.

Peter became a licensed real estate sales associate in 2020.

With their shared expertise, Peter and Sandy started looking for the right franchise fit. They found it in NextHome.

“We wanted a brokerage that would attract high-quality talent and help us stand out in our area,” Sandy said. “NextHome offers tools, technology, and a culture that every agent in our area will love. The technology that agents get immediate access to is second-to-none. The systems and support are also going to be very attractive to local associates. After looking into recreating all of that on our own as an independent brokerage, partnering with NextHome where it was all there in one streamlined package made great sense.”

Today, NextHome Casa Terra Realty is setting itself apart in the Southern Florida market by combining industry expertise with NextHome’s exceptional tools, support, and people-first culture.

“With NextHome Casa Terra Realty, our associates are not just a number,” Sandy said. “So many associates get lost in these large brokerages, and we want to be an alternative to that. With that level of personalized support, our associates have everything they need to offer great client experiences.”

Both Sandy and Peter have a passion for serving those around them. Sandy is a leukemia survivor who remains connected to local leukemia support networks. She is also an advocate for animals and has rescued several dogs and fostered them before finding their forever homes. She is the proud owner of two rescues: Maaz, a MinPin, and Nala, a lab/corgi rescue from Puerto Rico. Sandy loves to travel and visit family in Argentina. She is also fluent in Spanish, offering exceptional bi-lingual service to her clients.

Peter has volunteered extensively with professional organizations throughout his career and looks forward to continuing that volunteer service in Florida. He is deeply connected to his Greek roots and is active with several Greek cultural organizations. Peter is proficient in Greek and looks forward to offering exceptional bi-lingual service to clients.

Please join us in congratulating Sandy and Peter on the opening of NextHome Casa Terra Realty in Coconut Creek, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Petya Manning
925.344.6479
petya@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:

<https://www.nexthome.com/news/>