



Press Release

October 12th, 2022

NextHome Cornerstone Realty Opens in North Idaho

Local owners Matt and Renee' Mullen are building their brokerage with a whole-person approach

Pleasanton, CA — October 12, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Cornerstone Realty**, located in Rathdrum, Idaho. The brokerage joins the growing NextHome franchise that currently has 607 active office locations across the country.

NextHome Cornerstone Realty offers clients a boutique brokerage that operates with a high level of integrity, a servant attitude, and professionalism.

Located in Northern Idaho, NextHome Cornerstone Realty serves clients throughout the Coeur d' Alene and Sandpoint areas including, Hayden, Post Falls, Rathdrum, Athol, Spirit Lake, and the remainder of Kootenai County.

NextHome Cornerstone Realty is owned by the husband-and-wife team of Matt and Renee' Mullen. Known locally for their servant hearts, both Matt and Renee' have been licensed real estate sales professionals since 2010. They are the team leaders of Mullen Realty Group, which has helped a wide variety of residential clients Buy, Sell, and Invest in Real Estate in North Idaho including Vacation Homes, Investment Properties, First Time Home Buyers, and Buyers relocating from out of state. Matt is an NAR Senior Residential Specialist and has a talent for working with seniors on rightsizing and relocations. Renee' is luxury certified to sell through the exclusive Casan Collection and is also a NAR Certified Residential Specialist.

Throughout their years working with Keller Williams Realty Coeur d' Alene, Renee' and Matt have always focused on putting their clients first. Their reputation for exceptional client care built a thriving referral-based business.

"The way we do business is so relational," Renee' said. "We do our very best to pour into our customers, clients, colleagues, and fellow agents."

Renee' developed a natural talent for mentoring and building up the careers of her fellow agents. Adding NextHome's training, support, marketing, and technology to that allows NextHome Cornerstone Realty agents the competitive edge in their business.

Despite achieving sales success, Matt and Renee' are most proud of their reputations for hard work and integrity. The couple's local reputation for industry excellence accelerated and they knew in the Fall of 2021 it was time to get serious about exploring the idea of starting their own brokerage to build the foundation of their legacy.

As a new broker/owner, Renee' is continuing her family's legacy of real estate business ownership into its third generation.



“I grew up in this business,” Renee' said. “My grandmother started in real estate, opening her own brokerage in Northern California. My dad followed her lead, and now I am opening NextHome Cornerstone Realty.”

As a NextHome brokerage, Matt and Renee' hope to build on their client-centered real estate approach.

“NextHome had me at ‘Humans Over Houses’,” Matt said. “Renee' and I are passionate about serving people and always putting their needs and wants first and that’s what we have discovered NextHome is all about.”

As NextHome Cornerstone Realty grows, Matt and Renee' hope to partner with associates who care about each other, their families, and their community.

“At NextHome Cornerstone Realty, we mentor and nurture agents as a whole person,” Matt said. “Each real estate agent has unique dreams and goals and is their own person. We are a brokerage that approaches agent development with support, mentorship, and a whole-person approach.”

Renee' and Matt have been married for 27 years and are the parents of three adult sons, one daughter-in-“love,” and two Grandsons.

The couple have operated as a true team throughout their marriage and enjoy boating on Lake Coeur d' Alene, fishing, skiing, and golfing.

Please join us in congratulating Renee' and Matt on the opening of NextHome Cornerstone Realty in Rathdrum, Idaho!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.



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