



Press Release

September 23rd, 2022

NextHome Coast2Coast Opens in Bonita Springs, Florida

Powerhouse management team offers enthusiasm and expertise through each real estate experience

Pleasanton, CA — September 23, 2022 — NextHome is proud to announce our newest addition to the franchise, **NextHome Coast2Coast**, located in Bonita Springs, Florida. The brokerage joins the growing NextHome franchise that currently has 602 active office locations across the country.

NextHome Coast2Coast offers clients access to unparalleled industry knowledge, driven associates, and client-centered service. NextHome Coast2Coast offers expertise in annual property management, probate, land, investment, and residential sales and leasing,

Conveniently located between Naples and Fort Myers, NextHome Coast2Coast serves clients throughout Collier, Lee, and Charlotte counties.

NextHome Coast2Coast is owned and operated by Suzanne and Patrick McGuire, a powerhouse team with a passion for putting humans over houses. Suzanne will be NextHome Coast2Coast's Owner and Principal Broker while Patrick lends his leadership and sales expertise to business operations, sales service, and agent management.

Suzanne obtained her real estate sale license in 2007. Her career spanned both small independent firms and nationally franchised brands. Throughout the years, Suzanne developed a remarkable talent for building teams, managing large offices, and providing unparalleled client service. Suzanne became a contract-to-close expert, holding her clients' hands every step of the way through up to 60 transactions per year.

"I was so proud of our team when we achieved five million in annual sales," Suzanne said. "But some of the most memorable achievements of my professional career involve serving. In a very hectic and uncertain 2020, I served as the president of our local Women's Association of REALTORS®. We not only survived that time, but we thrived."

Both Patrick and Suzanne have been named REALTOR® of the Year, both are REALTORS® Political Action Committee major investors, and both have been named Humanitarian of the Year by the Bonita Springs-Estero REALTORS®.

Patrick spent the foundational years of his career in the construction trades. He specialized in doors, windows, and commercial storefronts - sometimes managing 50 installers at a time. When The Great Recession decimated the home building industry, Patrick pivoted to a career in gated community management. As a portfolio manager, Patrick oversaw 11 different communities. During this time, he also used his talent for handyman work to build a thriving business. For the next four years, Patrick's handyman business oversaw about 300 rentals throughout western Florida.



In 2016, Patrick made the jump to real estate sales and, together with Suzanne, they formed the Go McGuire Team.

In 2019, Suzanne obtained her broker's license and the team's success continued to accelerate. As clients continued to flock to Suzanne and Patrick, they knew their next step was opening their own franchise. They just needed to find a franchise that aligned with their values.

"NextHome seemed to share the same integrity that we keep at the center of our business," Patrick said. "Integrity is huge. This partnership was a perfect fit."

Today, NextHome Coast2Coast has the support of NextHome's truly people-focused corporate culture as Suzanne and Patrick continue to elevate their level of service.

Outside the office, Suzanne and Patrick are dedicated to community service. Suzanne serves on the Board of Directors for The Multiple Sclerosis Center of Southwest Florida. At the close of each sale, Suzanne and Patrick donate a portion of their pay to buy Hoyer Lifts for those struggling with the debilitating impacts of Multiple Sclerosis.

Patrick and Suzanne were married in 2009 and enjoy doting on their three mini dachshunds: Beau, Frankie, and Oscar.

"We've helped thousands of people and families just like yours buy, rent, sell and invest in real estate in beautiful Southwest Florida," Suzanne said. "From our white sugar sand beaches to country estate living and everything in between, we are your local experts. Our experience, knowledge, ethics, and honesty are the keystone of our business. We believe you are the most important part of a real estate transaction. We believe in Humans over Houses."

Please join us in congratulating Suzanne and Patrick on the opening of NextHome Coast2Coast in Bonita Springs, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 600 offices and 5,400+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.



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