



Press Release

September 1st, 2022

NextHome Local Expert opens in St. Petersburg, Florida

Owner Marie Drew offers extensive area expertise while building a brokerage where agents feel supported

Pleasanton, CA — September 1, 2022 — NextHome is pleased to announce the opening of **NextHome Local Expert** in St. Petersburg, Florida. The brokerage joins the growing NextHome franchise that currently has 591 active office locations across the country.

NextHome Local Expert is opening with a thriving team of professional agents who will serve buyers and sellers throughout the Pinellas County Area, including the Gulf Beaches, and beyond. NextHome Local Expert offers an exceptional real estate experience for sellers and all types of buyers including first-time homebuyers, relocations, investment, and more.

NextHome Local Expert is owned by Marie Drew.

Marie began her sales career in 2005 and has consistently ranked as one of the area's top-producing real estate agents. Throughout the years, Marie built a reputation for knowledgeable, ethical, client-centered service. Because of a thriving book of business, it became necessary for Marie to draw on her leadership abilities and build a sales team.

In 2017, Marie opened her own franchised brokerage through a national brand. What began as a small operation quickly grew to 12 agents.

As her business evolved, Marie knew she was ready for a franchise change. That's when she discovered NextHome.

"NextHome has a fresh spin on things," Marie said. "I was impressed by what this franchise could offer agents in terms of tools, training, technology, and support. As a broker, I knew I needed something that would continue to attract great talent. NextHome was exactly what I was looking for."

Today, NextHome Local Expert is a home for associates who have a heart for putting people first.

"NextHome Local Expert agents are people of character who are committed to the client," Marie said. "We take our time to make sure that each seller's experience is top-notch and each buyer finds the home that's ideal for them."

As the business continues to grow, Marie hopes to foster a deeper connection with the surrounding Pinellas County community.

"NextHome offers a friendly brand that encourages community involvement," Marie said. "Our goals with this new franchise are simple: run a nice business, connect with people, and do the



right thing as we help our clients sell their homes and find their perfect property. Connecting with, and helping people is truly one of the best things ever.”

Marie and her husband Christopher have been married for 15 years and are the parents of two children Alison and Jeremy. When they aren’t working, Marie and Chris enjoy traveling with their kids, kayaking, and spending time with family.

“We are looking forward to serving our community, getting to know them, becoming a go-to real estate resource, and continuing to be a local expert,” Marie said.

Please join us in congratulating Marie and the entire team at NextHome Local Expert on the opening of the new office in St. Petersburg, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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