



Press Release

August 25th, 2022

NextHome Realty Connection Announces Hillsboro Office

Brokerage to be led by high-producing and compassionate REALTOR® Christina Saribay

Pleasanton, CA — August 25, 2022 — NextHome is pleased to announce the expansion of **NextHome Realty Connection** with a second office in Hillsboro, Oregon. The brokerage joins the growing NextHome franchise that currently has 594 active office locations across the country.

The Hillsboro office is owned by Steve Roesch and Christina Saribay, and builds on the success of NextHome Realty Connection's first office in Portland. The Portland brokerage is home to more than 45 associates, 10 of whom are excited to now be working closer to home in Hillsboro.

Christina is a top-producing NextHome associate, and Hillsboro native, who inspires all around her with her compassion for both clients and associates.

"My greatest gift is being able to help others," Christina said. "Our brokerage is built on sincere compassion for each other and for the clients we serve. That ability to make a difference in people's lives is my greatest professional reward. How many people can say they wake up in the morning and are truly excited about what they do?"

Steve and Christina have worked together for more than 12 years. They met when Steve became Christina's real estate coach, right after she obtained her license. Today, the student often outpaces the teacher as Christina has achieved remarkable sales success.

"Christina has been the top agent in our office for many years," Steve said. "She is often just barely behind me in sales, and has outpaced me once or twice in the past five years. She is a remarkable sales agent and influences all around her to achieve great things."

Christina was also the recipient of NextHome's 2017 Courage Award, a recognition given to one agent each year who shows remarkable resilience.

As she takes the helm of NextHome Realty Connection (Hillsboro), Christina is excited to serve the community where she was raised.

"When I moved here, Hillsboro was home to 20,000 people," Christina recalled. "Now, there are more than 120,000 people who call this city home. Hillsboro is one of the fastest growing areas in Oregon, and we are thrilled to be a part of all the new stories that will start here."

Steve has been a real estate professional since 1996, excelling at both nationally franchised brands and local independent firms. Increasing year over year, Steve's team reached 300 transaction sides closed by 2006. As his career evolved, Steve began to focus on investment strategies and joined North Point Real Estate Investment Services as a market advisor. In 2009, Steve embraced a new role as a productivity coach for Keller Williams. While in that role, he led dozens of agents down the path to greater productivity - including Christina.



Then, in 2015, Steve heard his good friend, Keith Robinson, announce he was joining the ground floor of a newly-launched real estate franchisor as the company’s Vice President of Strategy.

“I knew NextHome was the company I needed to affiliate with,” Steve said “The NextHome systems and tools allow me to run our brokerage as a boutique, yet have all the technology previously available only to expensive franchises.”

Christina knew that NextHome was the right fit for her as well, and since 2015, she has embraced NextHome’s emphasis on putting Humans Over Houses.

“We are compassionate people first and foremost,” Christina said. “Our associates feel safe and secure in a brokerage that truly supports them as whole human beings. I am ready to put into the agents at the Hillsboro office and feel great joy in helping my agents achieve great things.”

Please join us in congratulating Christina, Steve, and the entire NextHome Realty Connection family on the opening of their new office in Hillsboro, Oregon!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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