



Press Release

August 12th, 2022

NextHome South Bound Realty opens in Hattiesburg, Mississippi

New brokerage to offer client, community-centered focus

Pleasanton, CA — August 12, 2022 — NextHome is pleased to announce the opening of **NextHome South Bound Realty** in Hattiesburg, Mississippi. The brokerage joins the growing NextHome franchise that currently has 590 active office locations across the country.

NextHome South Bound Realty offers memorable marketing for all residential listings, managed by agents who deeply care for their client's wellbeing.

Centrally located between Jackson and the Gulf Coast, NextHome South Bound Realty will serve clients throughout the Pine Belt area.

NextHome South Bound Realty is owned by Logan Kemp, a third generation REALTOR® who is driven to help his clients achieve their dreams.

"The most rewarding part of my job is seeing the difference homeownership makes in a person's life," Logan said.

Logan began his real estate career in 2017 at his grandmother's brokerage, Patricia Cooper Real Estate. Throughout his time there, Logan developed a talent for seamlessly juggling multiple real estate projects. He managed rentals and helped clients achieve dreams they often thought were beyond reach.

From the day he first obtained his license, Logan knew he wanted to own his own brokerage. In 2020, the birth of his daughter motivated him to take that leap.

"Although I initially thought I would open an independent brokerage, NextHome's mascot dog, Luke, kept popping into my head," Logan said.

NextHome's resourceful and unique marketing had made a memorable impression on Logan. With a little more research, Logan discovered that NextHome offered an industry-leading marketing package and Luke was only one part of it.

"NextHome offers impact and that really impressed me," Logan said. "The more I looked into the company, the more impressed I was. NextHome is new, impactful, fresh, and allows me to build my own small business in a flexible way that meets my needs."

Today, NextHome South Bound Realty offers area buyers and sellers something unique.

"We are a brokerage for people who need that extra level of care," Logan said. "Our clients know that there are people at NextHome South Bound Realty who are on their side and who can walk them through every step of the process."



In addition to a focus on client service, NextHome South Bound Realty associates have a heart for Hattiesburg.

“The right NextHome South Bound Realty agent brings everything to the table, including a care for their community,” Logan said. “We take pride in our community and want to leave the people we interact with better than when we found them. I want people to think of us as a real estate firm that builds up people and contributes to the community.”

Logan is a member of his local Rotary Club. He has been married to his wife Cameron for five years and together they are the parents of Stormi Grace and are looking forward to the birth of their baby boy, Cruz, in September.

Please join us in congratulating Logan on the opening of NextHome South Bound Realty in Hattiesburg, Mississippi!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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