



Press Release

July 29th, 2022

NextHome Coastal Premier Opens in San Diego

Newest brokerage combines wealth of area knowledge with industry-leading technology

Pleasanton, CA — July 29, 2022 — NextHome is pleased to announce the opening of **NextHome Coastal Premier** in San Diego, California. The brokerage joins the growing NextHome franchise that currently has 589 active office locations across the country.

NextHome Coastal Premier offers a wealth of regional expertise, with a focus on luxury clients. Additionally, NextHome Coastal Premier offers tailored service to first-time homebuyers, veterans, investors, relocations, and luxury homes as it's niche.

Located in Chula Vista, NextHome Coastal Premier serves clients throughout Chula Vista, Coronado, La Jolla, Rancho Santa Fe, Scripps Ranch, Del Mar, Carlsbad, and the remainder of San Diego County.

NextHome Coastal Premier is owned by Guillermo Tapia, a member of The Institute of Luxury Home Marketing and an experienced professional REALTOR® with a heart for helping others.

Guillermo began his real estate career with a local franchise before opening his own brokerage in 2005. Under Guillermo's leadership, Pacific Coast Realty and Mortgage served clients throughout the San Diego area with professionalism and a client-centered focus.

After stepping away from business ownership, Guillermo's career eventually led to both Keller Williams and Coldwell Banker brokerages, where he continued to build a reputation for remarkable service.

Eventually, Guillermo knew he needed better streamlined tools and technology to take his career to the next level.

After discovering NextHome, Guillermo knew he had found the right partner.

"I was looking for better technology that allowed me to create more productivity in my business," Guillermo said. "I needed streamlined software and tools. When I saw that NextHome offered a single sign-on option with seamlessly connected tools, I was thrilled."

Today, NextHome Coastal Premier combines industry-leading technology with a Humans Over Houses approach to real estate.

"I strongly believe that any organization's greatest resource is its people," Guillermo said. "For us, this means satisfied clients and associates who put people first. NextHome Coastal Premier is a brokerage that embraces the command to 'Love our neighbor as ourselves.'"

In his community, Guillermo is dedicated to public service and his Christian faith. He is the pastor, president, and founder of First Pentecostal Church in San Diego.



Please join us in congratulating Guillermo on the opening of NextHome Coastal Premier in San Diego, California!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:

<https://www.nexthome.com/news/>