

#### **Press Release**

July 21st, 2022

### **NextHome Announces New Dallas-Area Brokerage**

NextHome Saigal Realty combines dedicated customer service with leading industry tech

**Pleasanton, CA — July 21, 2022 —** NextHome is pleased to announce the opening of **NextHome Saigal Realty** in Coppell, Texas. The brokerage joins the growing NextHome franchise that currently has 591 active office locations across the country.

Conveniently located just 10 minutes from Dallas/Fort Worth International Airport, NextHome NextHome Saigal Realty will serve clients throughout the Dallas/Fort Worth metroplex, including Coppell, Farmers Ranch, Plano, and Carrollton. NextHome Saigal Realty offers expertise for investors, as well as all other types of residential real estate.

NextHome Saigal Realty is owned by Swaleh Saigal, a dedicated real estate professional who has enjoyed a long career in entrepreneurship and real estate technology.

Swaleh launched his first company at age 19, Saigal Media; a software company that focuses on highly qualitative, timely delivered and cost effective Mobile app development and CRM solution for the Real Estate Industry!

"After several years working in real estate technology, I was already fairly familiar with the systems and processes," Swaleh said. "I saw an opportunity in the market, and so I obtained my sales and then my Broker's license."

In 2015, Swaleh began selling at a remarkable pace. Last year, he closed 50 deals.

As his business evolved, Swaleh wanted topursue real estate in Texas. With NextHome's suite of industry-leading technology, Swaleh knew he was partnering with the right franchise.

Today, NextHome Saigal Realty is offering unparalleled customer service alongside the best technology in the business.

"At NextHome Saigal Realty, the customer comes first. Always," Swaleh said. "We do everything we can to make sure our clients are taken care of, including offering an in -depth needs analysis before they buy. We want to make sure that this investment will not only fit your needs now, but also be a great resource for the future. We want to make sure each client gets exactly what they are looking for."

A NextHome Saigal Realty agent will embrace this same dedication to clients, as they enjoy the full support of a dedicated and available broker.

"Agents are craving a brokerage that offers a great work environment and the support they need to provide great client service," Swaleh. "We are so happy to provide both at NextHome Saigal Realty."



Please join us in congratulating Swaleh on the opening of NextHome Saigal Realty in Coppell, Texas!

# Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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